

# EU - World Cities Program

## Programme Melbourne – Hamburg

### (10-12 May 2017)

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(as of 09.05.2017 at 13:24)

#### Who are the Hamburg delegates?

- Thomas Jacob, City of Hamburg, Senate Chancellery, Head of International Projects
- Hannah Peschel, City of Hamburg, Senate Chancellery, Project Manager Smart Cities & Circular Economy
- Thomas Eichhorn, City of Hamburg, State Agency of Geoinformation & Survey, Head of Division Spatial Competence Center
- Johannes Betz, Hamburg Hafen Marketing, Project Manager Cooperation Projects
- Prof. Dr. Jens Bley, HafenCity University Hamburg (HCU), eCultureLab, Director eCulture

#### Who are the Melbourne delegates?

- Emma Appleton – Manager Urban Strategy, City of Melbourne (CoM)
- Krista Milne – Manager Relationships and Partnerships, CoM
- Cr Rohan Leppert – City of Melbourne Councillor
- Evan Counsel - Practice Leader Land Use and Development – City Operations, CoM
- Tom Bentley – Principal Adviser to the Vice Chancellor, Policy & Impact, RMIT (or a representative nominated by Tom that has been involved in the Innovation Precinct work with City of Melbourne)
- Lars Coenen – City of Melbourne Chair of Resilient Cities, Melbourne Sustainable Society Institute – Melbourne University
- Michelle Fitzgerald – Chief Digital Officer and Manager Smart City Office CoM (or a representative/s nominated by Michelle)
- Kate Vinot – Director – City Strategy and Place

#### Notes:

- Hamburg delegates will attend all sessions.
- CoM delegates may not be consistent throughout the whole program but will attend sessions where they are available and it is relevant. I will update Melbourne attendee names as they are confirmed.
- Note that non-delegates from City of Melbourne will be available at different sessions where appropriate.

**Coordination: Voula Sarhanis | Strategic Business Coordinator | City Strategy and Place Group.**

**City of Melbourne | Council House 1, 200 Lt Collins Street**

**T: 03 9658 9561 | E: [voula.sarhanis@melbourne.vic.gov.au](mailto:voula.sarhanis@melbourne.vic.gov.au) |**

**[www.melbourne.vic.gov.au](http://www.melbourne.vic.gov.au)**

Note: green shaded items are not confirmed or show free time

### Wednesday 10 May (Hamburg and Melbourne delegates only)

Time	Program	Location
9am to 9.30am	<p>Introductions and agenda.</p> <p>CoM Attendees:</p> <ul style="list-style-type: none"> <li>• Krista Milne</li> <li>• Voula Sarhanis</li> <li>• Evan Counsel</li> </ul>	Huddle Space Council House 1 – Level 3 - 200 Little Collins Street, Melbourne.
9.30 to 10.30	<p>Meet with Placemaking and Engagement –</p> <p>Topic: Place Governance in Growth Areas</p> <ul style="list-style-type: none"> <li>• Overview of Melbourne Growth Areas</li> <li>• Governance Structures – Jurisdictions</li> <li>• Arden Macaulay as a case study</li> <li>• Citizens participation processes - Future Melbourne Refresh</li> </ul> <p>CoM Attendees:</p> <ul style="list-style-type: none"> <li>• Eamonn Fennessy</li> <li>• Rob Mair</li> <li>• Georgie Meyer</li> <li>• Evan Counsel</li> </ul>	
10:30 – 10:45	Travel	
10:45 to 11:45	<p>Topic: Queen Victoria Market Precinct Renewal – creating a world-class market precinct</p> <ul style="list-style-type: none"> <li>• Location – context of a growing city</li> <li>• Background &amp; history</li> <li>• Vision</li> <li>• Master Plan</li> <li>• Community Engagement</li> <li>• Current projects <ul style="list-style-type: none"> <li>– Munro site redevelopment</li> <li>– New market pavilion</li> </ul> </li> </ul> <p>CoM Staff:</p> <ul style="list-style-type: none"> <li>• Mark Allen</li> <li>• Evan Counsel</li> </ul>	QVM - Mercat Hotel - 456 Queen Street, Melbourne
11:45 to 12 noon	Travel to RMIT	
12:00 – 2pm	<p>RMIT campus for a sandwich lunch.</p> <p>Roundtable: Centre for Urban Research - Tom Bentley and the urban innovation precinct team – includes a walk around part of the urban innovation precinct area.</p> <p><b>"Complex urban futures: snapshots from research"</b></p> <p>Ready to leave from 1.45-2.00pm.</p> <p>CoM staff:</p> <ul style="list-style-type: none"> <li>• Brenden Carricker</li> </ul>	<p>RMIT</p> <p><b>Location:</b> Building 16, Level 7, Seminar Rooms 3 &amp; 4</p> <p><b>Street Address:</b> 336–348 Swanston St, Melbourne VIC 3000</p>

	<ul style="list-style-type: none"> <li>• ??</li> </ul>	
2 to 2:30pm	Travel	
2:30 – 3:30pm	<p><b>Carlton Connect:</b> Meet with Jacyl Shaw, Director, Engagement</p> <p>The <a href="#">Carlton Connect Initiative</a> (CCI) has laid the foundations for Australia's leading innovation precinct, anchored by the University of Melbourne. We position world-class talent with 21st century technologies in the heart of Melbourne.</p> <p><b>An ecosystem-based approach to innovation</b></p> <p>CCI drives partnerships between different sectors and disciplines to address global challenges that can't be solved by one sector alone.</p> <p><b>A social, cultural and community consciousness</b></p> <p>CCI invites the community to query, test and sample possible solutions to complex problems like affordable housing, water scarcity and the transition to renewable energy. Innovation partners collaborate with the social sciences as well as the physical sciences to enhance the social outcomes of research. With CCI, the University of Melbourne is:</p> <ul style="list-style-type: none"> <li>• Adapting a site with a strong social history and a six-star green star building</li> <li>• Partnering with the City of Melbourne's Creative Spaces initiative to co-locate artists within the precinct</li> <li>• Creating a new platform to showcase technological innovation and research outcomes</li> <li>• Building new public engagement spaces including Science Gallery Melbourne</li> </ul> <p>CoM Staff:</p> <ul style="list-style-type: none"> <li>• Evan Counsel</li> </ul>	<p><b>The Carlton Connect Initiative</b></p> <p>The University of Melbourne   LAB-14, 700 Swanston Street, Carlton 3053</p>
	Travel	
3:30 to 6pm	<p>Options:</p> <ul style="list-style-type: none"> <li>• Free time – consider <a href="http://yirramboi.net.au/">http://yirramboi.net.au/</a></li> <li>• Session on sensors and data based on their query: <b>Sensors:</b> Do you have in Melbourne areas or clusters with digital sensors (parking areas, traffic, lighting, etc...). If so, could they visit them? Do you have an Urban Platform? Who own data? (big data) TBC</li> <li>• Circulus: Resource Recovery Research Centre – Melb. Uni.</li> </ul>	
6pm - 8pm	<p>Dinner with Delegates</p> <p><b>Included Richard Smithers – Team Leader Transport Strategy. Includes CoM:</b></p> <ul style="list-style-type: none"> <li>• Kate Vinot, Emma Appleton, Evan Counsel, Richard Smithers</li> </ul>	<p><b>Il Nostro Posto</b></p> <p><b>60 Hardware Lane Melbourne.</b></p>

## Thursday 11 May - (Hamburg and Melbourne delegates only)

Time	Program	Location
9:00 – 11:00	<p><b>Or: City lab – 2 hours – Hamburg Delegates only</b></p> <p>Overview of City Lab – engaging citizens in provide ideas and to designing solutions to challenges</p> <p>Overview of Human Centred Design</p> <p>Learn by doing – being part of a HSD research project – gaining insights from them on their experience of Melbourne.</p> <p>CoM:</p> <ul style="list-style-type: none"> <li>• Brendan Carriker</li> <li>• Kunal Khanna.</li> <li>• Susie Flynn,</li> <li>• Sarah MCARTHUR</li> <li>• Belinda Donald</li> </ul>	<p>City Lab Ground floor Melbourne Town Hall, 90-130 Swanston Street</p>
11:00 – 12:00	Free time ½ hour and travel	
12:00 to 2pm	<p>Research roundtable discussion: <b>Urban Innovation for resilient cities</b></p> <p>A resilient city adapts, survives and thrives no matter what kind of chronic stresses and acute shocks it experiences in response to economic, social and/or environmental change. Considering e.g. the impacts of climate change in the years and decades to come, this is a formidable challenge that will require new approaches and ways in which urban systems of provision and services are designed, delivered and organized in areas such as mobility, energy and housing. Such urban innovation encompasses not only technologies, for example smart sensing technology, or infrastructures, e.g. smart, renewable energy grids, but also changes in social practices, policy and planning and, more generally, the ways in which city are lived and governed. In short, a resilient city requires innovation of various kinds to adapt and transform urban systems of provision. But can a city plan for such innovation to happen, and if so how?</p> <p>Much of the research on innovation, cities and regions has been primarily concerned with science and technology-based innovation as an engine of economic growth and source of competitiveness. More recently, scholars and policy-makers have become increasingly interested and engaged in societal challenge-driven innovation. Partly this shift has raised a suite of new questions for urban innovation: what kind of innovation, by whom, what for and how?</p> <p>The objective of this research roundtable discussion is to arrive at suggestions for meaningful knowledge exchange between Hamburg and Melbourne with respect to practices and policies to foster urban innovation in and for a resilient city and particularly with respect to the role(s) that universities can play in an innovation eco-system for resilient cities.</p> <p>Introduction: Prof. Lars Coenen, City of Melbourne Chair in Resilient Cities, Melbourne Sustainable Society Institute, UoM</p>	<p>Hosted by Melbourne Sustainable Society Institute, University of Melbourne</p> <p>Melbourne School of Design (Bldg 133), Room 239</p> <p>Masson Road - Parkville</p>

	<p><b>Research community (invitations sent, confirmation tbc)</b></p> <ul style="list-style-type: none"> <li>• Dr. Adam Bumpus, Senior Research Fellow at the School of Geography, UoM</li> <li>• Prof. Jago Dodson, Director of the Centre for Urban Research, RMIT</li> <li>• Dist. Prof. Billie Giles-Corti, Urban Futures Enabling Capability Platform Director, RMIT</li> <li>• Prof. Brendan Gleeson, Director, Melbourne Sustainable Society Institute, UoM</li> <li>• Prof. Leo Goedegebuure, Director, LH Martin Institute, UoM</li> <li>• Dr Dominique Hes, Senior Lecturer, Melbourne School of Design, UoM</li> <li>• Prof. Chris Ryan, Director, Victorian Eco Innovation Lab, UoM</li> <li>• Dr. Sangeetha Chandra-Shekeran, Lecturer, School of Geography, UoM</li> <li>• Marian Schoen, Executive Director, European Union Centre for Shared Complex Challenges, UoM</li> <li>• Prof. Mark Stevenson, Professor of Urban Transport and Public Health, Melbourne School of Design, UoM</li> <li>• Prof. Stephan Winter, Professor for Spatial Information Science, UoM</li> </ul>	
2pm – 2:30	Travel	
2:30 – 4:30pm	<ul style="list-style-type: none"> <li>• Smart City Approach: Briefing by Michelle F or Bonnie Shaw</li> <li>• Start-up policies / strategies and innovation</li> <li>• City visualisation tools (CLUE, 3D DAM) - Yuriy Onyshchuk</li> <li>• Demonstration of smart technology eg Smart Bins, Dehydrator</li> </ul> <p>Melbourne Attendees:</p> <ul style="list-style-type: none"> <li>• Michelle Fitzgerald</li> <li>• Bonnie Shaw</li> <li>• Yuriy Onyshchuk</li> <li>• Kunal Khanna</li> <li>• Brenden Carriker</li> <li>• Evan Counsel</li> <li>• Sally Blastock</li> <li>• Steve Hall</li> </ul>	City Lab
4:30 – 5pm	<p>Debrief / Plan ongoing collaboration over the next 6 months</p> <p>Melbourne Attendees:</p>	City lab

## Friday 12 May - (Hamburg and Melbourne delegates only)

Time	Program	Location
9am – 10am	Options: <ul style="list-style-type: none"> <li>• Free time</li> <li>• Session on sensors and data based</li> <li>• Circulus: Resource Recovery Research Centre – Melb. Uni.</li> <li>• <b>Fishermans Bend Urban Renewal</b> – Australia's largest Urban Renewal project <a href="http://www.fishermansbend.vic.gov.au/">http://www.fishermansbend.vic.gov.au/</a> Opportunity to meet up with Fishemans Bend Taskforce if delegates are interested. To be confirmed Wednesday AM.</li> </ul> Below: example of recent engagement on the area.	TBC
10 – 11am	<b>ZNE / Circular Economy – Low Carbon Futures team</b> <b>Kate Noble – Melb Renewable Energy Project</b>	CoM – Room TBC

**LET'S JAM!**  
SEE THE RESULTS FROM THE  
**FISHERMANS BEND**  
"IDEAS JAM"

Over three days, we've collaborated with community members, businesses, government decision makers, students and leading technical, innovation and subject matter experts to develop ideas to make the Fishermans Bend Employment Precinct Australia's leading place for design, engineering and advanced manufacturing.

Come and see the solutions we've come up with!

Thursday 11 May 10:00am - 1:00pm  
followed by refreshments and networking.

Telstra Customer Insight Centre  
242 Exhibition Street, Melbourne

Fishermans Bend is Australia's largest urban renewal project, covering approximately 485 hectares in the heart of Melbourne and connecting the CBD to the bay. It is expected that by 2050, Fishermans Bend will be home to approximately 80,000 residents and provide jobs for up to 60,000 people.

RSVP: [Click here to register by 2 May 2017](#)

