









WORLD CITIES





APPROACHES AND POSSIBLE PROJECTS









APPROACHES AND POSSIBLE COOPERATION PROJECTS

Approach I: Urban Design – Smart Cities

Approach II: Urban Planning and Mobility

Approach III: Spatial Planning on regional level

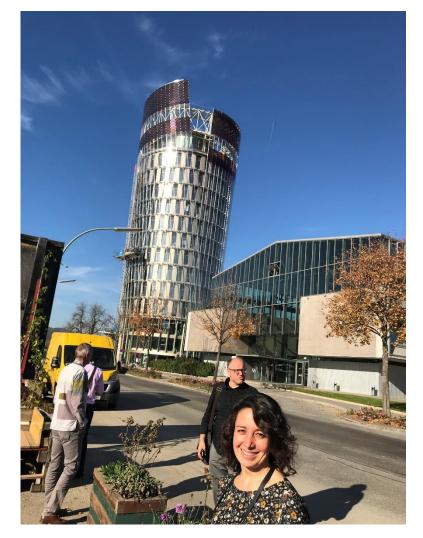
Approach IV: Green Tech Cluster **Development**





APPROACHES AND POSSIBLE PROJECTS URBAN DESIGN – SMART CITIES

- Forcing energy optimised building structure
- Urban mixed used zoning categories (housing, offices, supermarket, schools, kindergartens)
- Protection of green space and creation of attractive public space
- Early stage of participation of local stakeholder and citizens



REGIONALMANAGEMENT







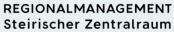
Aerotropolis Economic Civic Hub - Kempton Park











APPROACHES AND PROJECTS URBAN PLANNING & MOBILITY

Aerotropolis Economic Civic Hub - Kempton Park

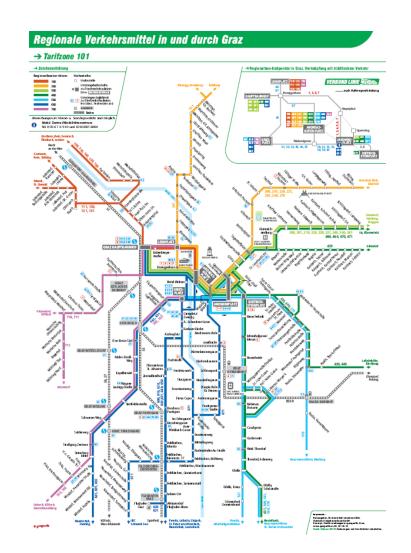






Improvement of public transport

- Optimize infrastructure and frequency
- Smart ticketing (1 ticket/App for different forms of mobility; adapt to peoples working and living space)
- Unique tarif-model in the region
- Special Regional Project:
- Demand-oriented micro-public transport system
- Hailed-shared taxi for the last mile
- Connection to all public transport stations
- Integration of local taxicab companies



REGIONALMANAGEMENT

Steirischer Zentralraum







APPROACHES AND PROJECTS **URBAN PLANNING & MOBILITY**

Know how transfer Project E-Mobility, Multimodality

- Facilitate switch from private cars to alternative forms of mobility ۲ (public transport, biking, car-sharing, micro-public transport, walking)
- Multimodal nodes in the Metropolitan Area: Analysis, Concept, ۲ Implementation











APPROACHES AND POSSIBLE PROJECTS URBAN PLANNING AND MOBILITY





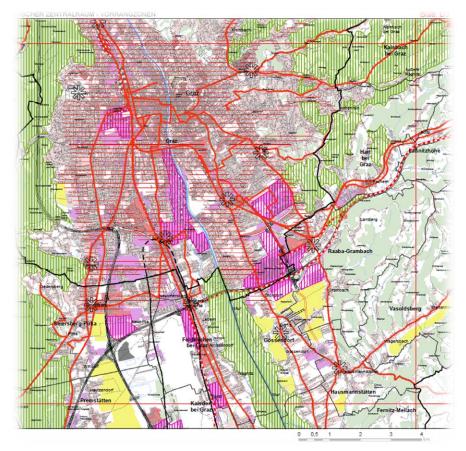




APPROACHES AND POSSIBLE PROJECTS SPATIAL PLANNING

Regional Development Program

- Balancing various interests between conflicting subjects
- Definition of important socioeconomic centres
- Setting out focus for further spatial development
- Defining priority areas for industry and commerce, agriculture, residential areas, green zones.





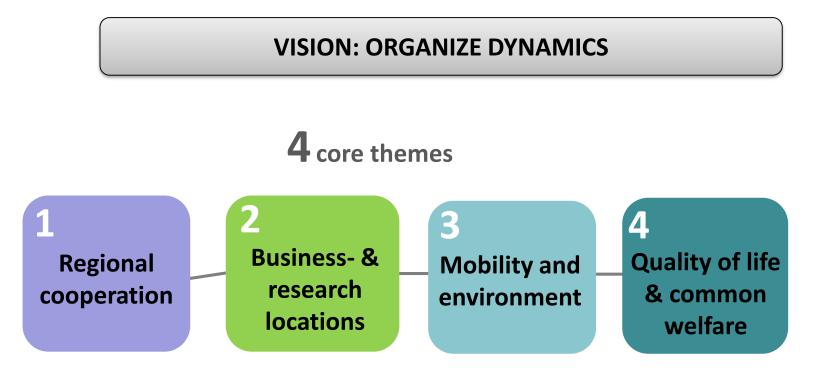




APPROACHES AND POSSIBLE PROJECTS

SPATIAL PLANNING

Regional working program:



Budget: **3,5** million € per year











Aerotropolis Economic Hub



5km, 10km and 15km radius



Metro core



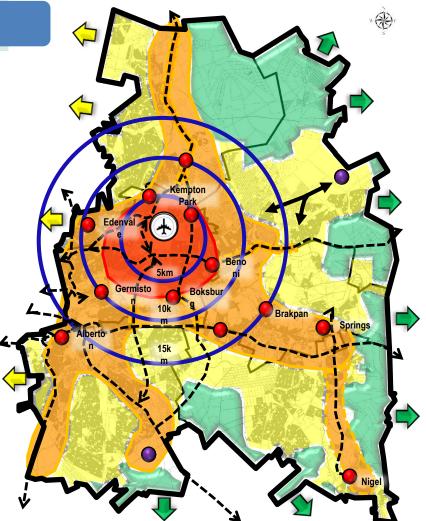
Core support zone (nodes and corridors)



Urban support zone



Rural / agricultural zone









AEROTROPOLIS ECONOMIC HUB





An arrotropolit is a c(p) in which the ignori, ithis/subtain, and economy are centered arrow a moor about. Extrument interropolity autorogatily has avorted hand toward enaling this deray more comparies and clasma sills, in an arrotropolity autorogatily as another to a constrainty as practicely and a service and and a constrainty as practicely and a service and and a constrainty as a subtained to a constrainty and a constrainty and a constrainty and a constrainty and a constrainty as a constrainty and a constra

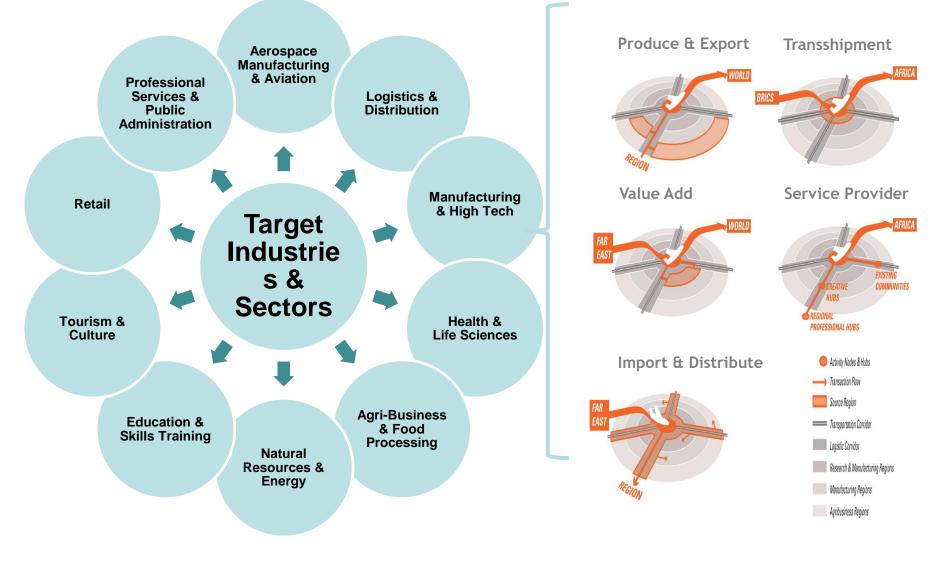
Date: 12 - 18 July 2011. Verue: Emperor's Palace When we work as one, we become legands.







AEROTROPOLIS ECONOMIC OPPORTUNITIES

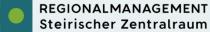














Green Tech Cluster World´s 1st in Green Tech

205 Members (Resources, Energy, Building, ...)

Representing the location Styria in the field of green technologies

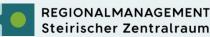
Project partner for the city of Graz in Smart City projects

We got invited by the city of Graz to join the World Cities project to bring in a direct link to Styrian green tech companies









CLEANTECH

INTERNATIONAL CLEANTECH NETWORK (ICN)

- Global Cluster-Alliance with 12 Cluster
- Information Exchange Ο
- "Services like home" \cap
- ICN-Passport (Office-Space) Ο







INTERNATIONAL



NETWORK

Denis Leclerc President and CEO

Écotech Québec, Canada

Tweed, Belgium Managing Director

Cédric Brull,

Tenerrdis, France

Tobias Schwab

Richard Hall,

Greentech South, UK

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Project Manager

Green Tech Cluster, Austria

Deputy General Manager

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CLEAN, Denmark Head of Business Developm

Michael Johansen





Jan Rispens,

Renewable Energy Hamburg (EEHH), Germany Managing Director





Industry Executive, Cleantech investing f.vanbeuningen@cleantechdelta.r



Per Simonsson

Managing Director



Eric Plan

Alps, Switzerland Secretaire General









AGRI WATER CHALLENGE



We got into contact with Advantage Austria Johannesburg and could activate Styrian companies to apply for the AGRI Water Challenge.

- Two Styrian companies were finalists and were invited to present their solutions two weeks ago in Cape Town.
- We could also establish a meeting between Fluvicon and Green Cape to present their technology for another water challenge regarding cape regions water crisis.







PROSPECT FUTURE COOPERATION

- Cooperation between the Clusters and therefore between companies in Styria and the cape region got strengthened for future cooperation and common projects.
- Directs contacts have been established
 - VTU Engineering, Ferrodecont, i-n-stein (Green Tech Innovators Club)
 - o SOLID, SFL Technologies (Company visits)
 - Fluvicon, JR AquaConSol (AGRI Water Challenge)

Approach IV: Green Tech Cluster Development in Ekurhuleni / Gauteng

• Support by Green Cape and the Green Tech Cluster











RELATED ACTIVITIES IN GRAZ



- Company visit SFL-Technologies
- Company visit SOLID
- Green Tech Innovators Club
 - Chances for cooperation in South Africa
 - Several companies approached Jarrod for exchange











rs ... and counting

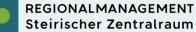
IMPRESSIONS EKURHULENI



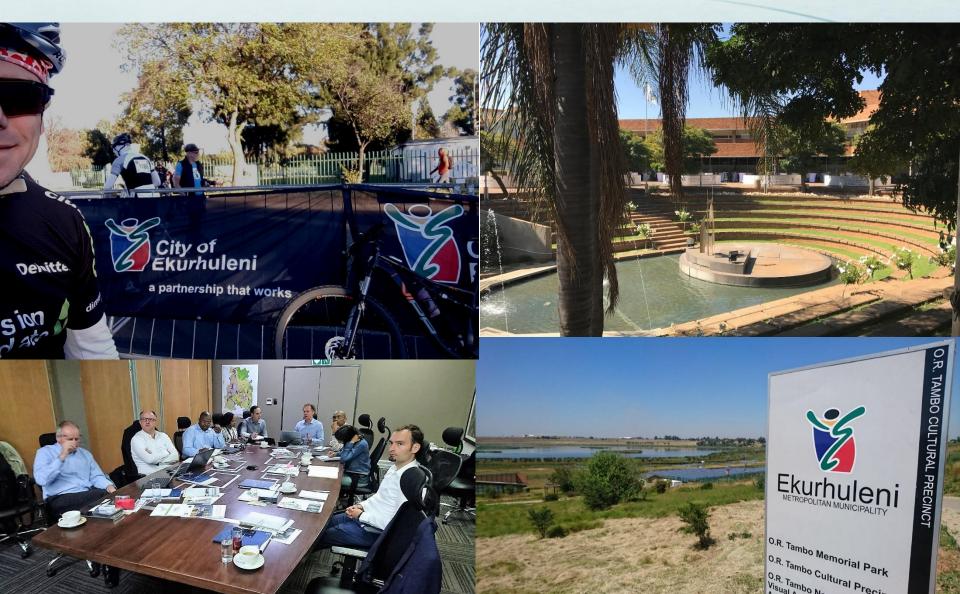








IMPRESSIONS EKURHULENI











IMPRESSIONS GRAZ



THANK YOU FOR YOUR ATTENTION !

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