



# BLOXHUB: NETWORK, CO-WORKING & BUSINESS GROWTH

CHIEF COMMERCIAL OFFICER  
FREDERIK TAUBER



# FOUNDING PARTNERS



CITY OF COPENHAGEN



# A GLOBAL MISSION



The mission is:

*to contribute to **sustainable urbanization** on a global scale through innovation bridging:*

- **Architecture,**
- **Design,**
- **Construction,**
- **Digitalization.**

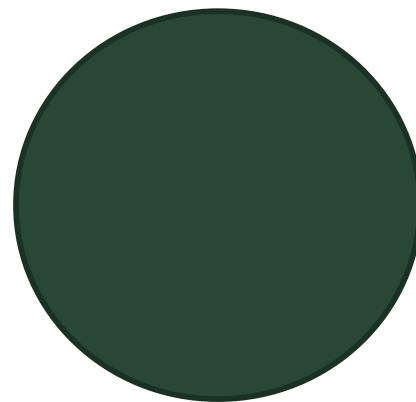


# THEMES 2017 - 2020





# URBAN POPULATION



3.5 billion  
2016



6.5 billion  
2050



# GROW BUSINESS

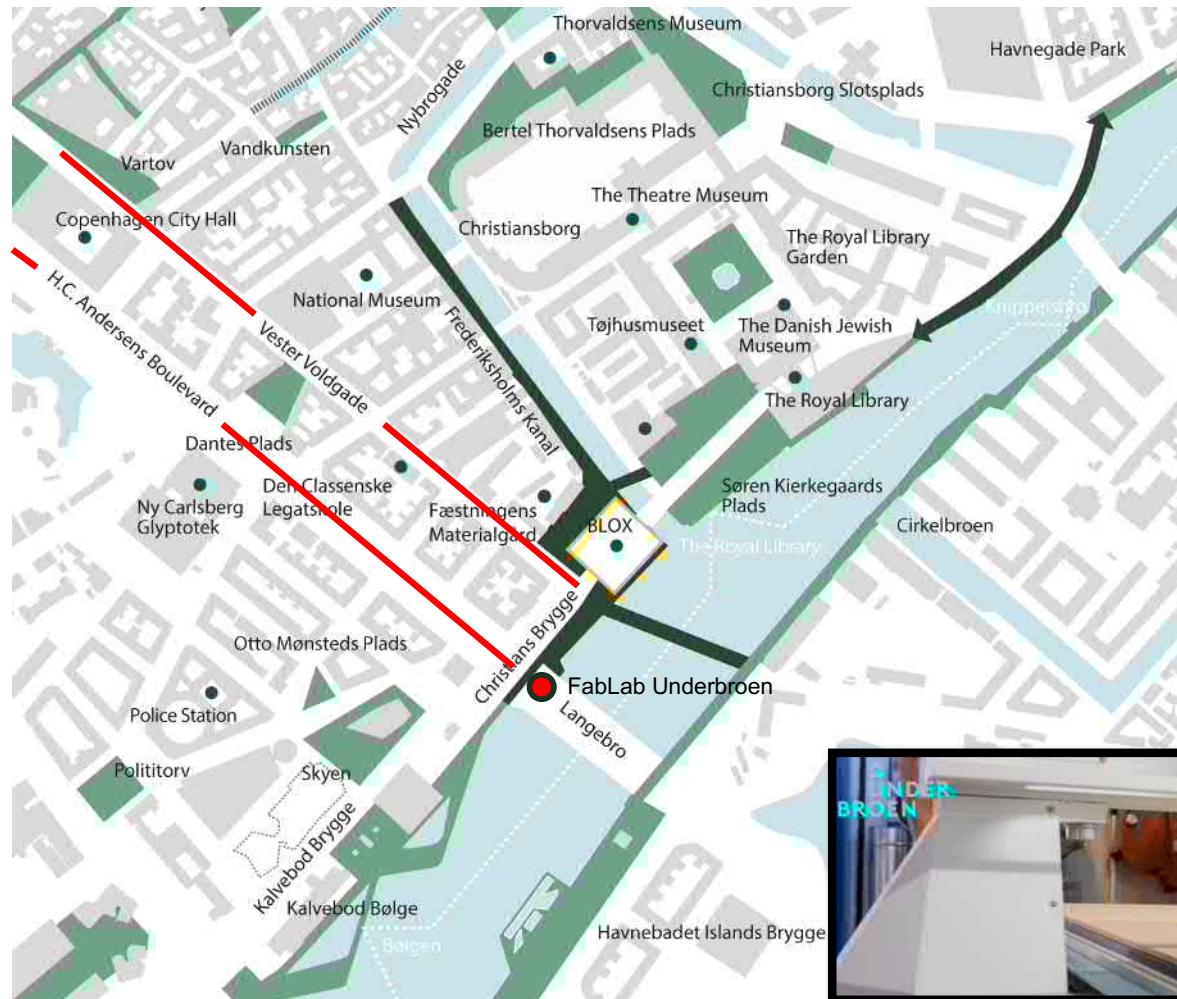


Networking & Co-working  
that support:

- **Business growth**
- **New businesses**
- **Increased exports.**
- **25% international companies as members and residents.**



# DOWNTOWN LOCATION STREET LAB





# BLOX

**BLOX** HUB



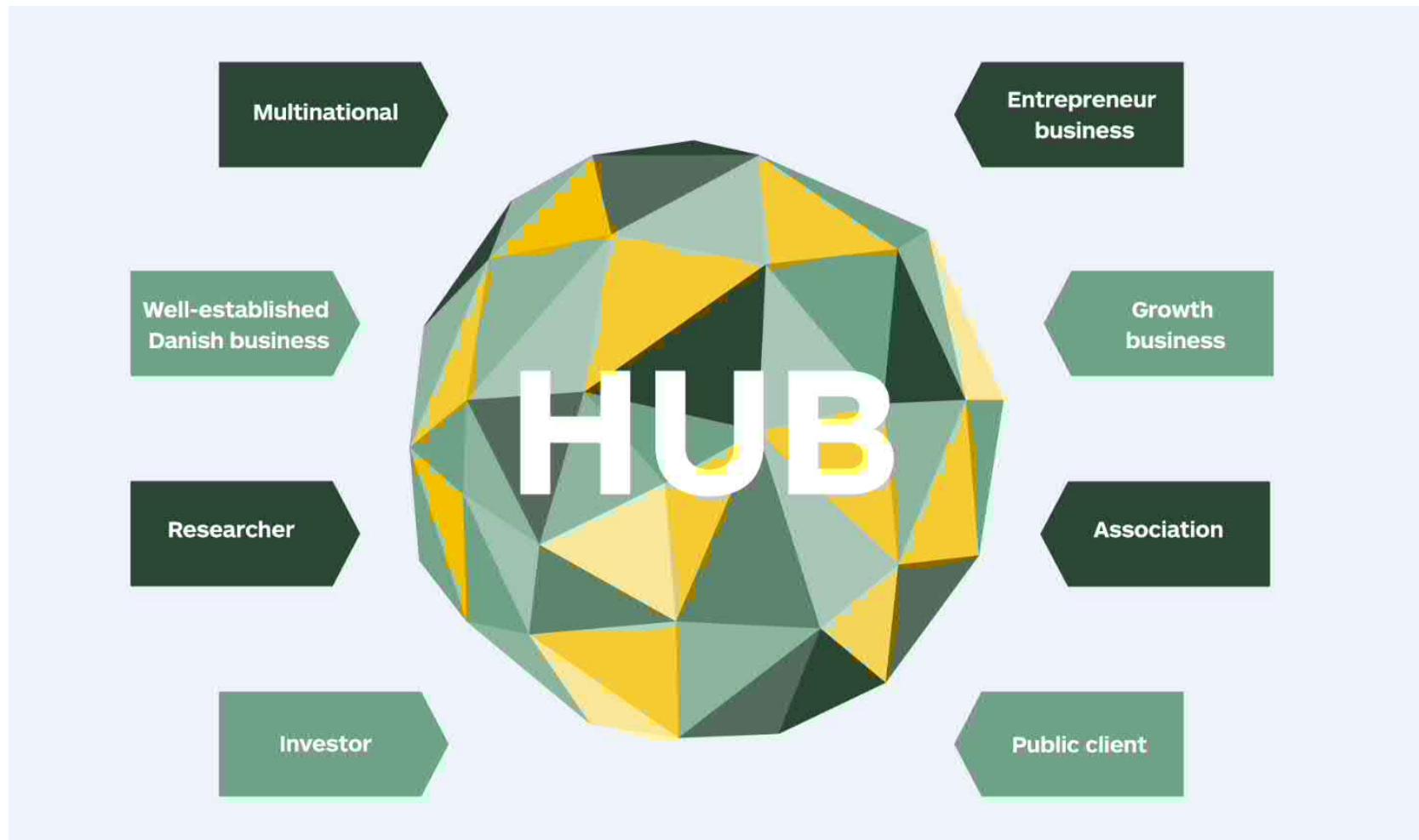


**FMG**

**BLOX HUB**



# HUB NETWORK





# HUB MEMBERS



DAC&

COPENHAGEN  
FASHION  
WEEK®

DanishFashionInstitute

**DDC**®

Danish Design Centre

■ INDEX  
■ DESIGN  
TO IMPROVE  
LIFE\*

COPENHAGEN  
SOLUTIONS LAB

KRAKS FOND  
INSTITUTE FOR URBAN ECONOMIC RESEARCH

IFHP

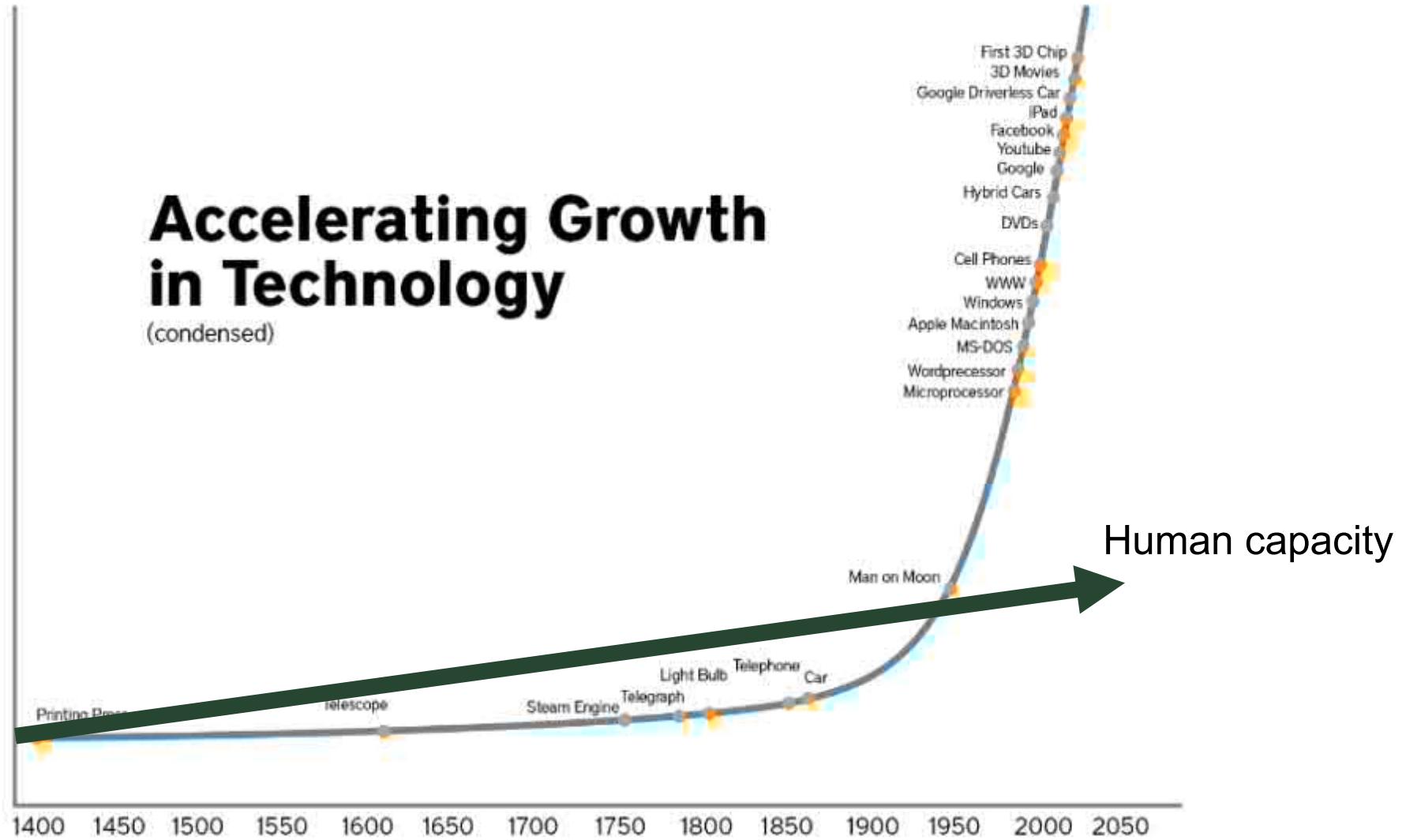
International  
Federation for  
Housing and  
Planning

LinKS  
LEADERSHIP in the  
KNOWLEDGE SOCIETY

C4O  
CITIES

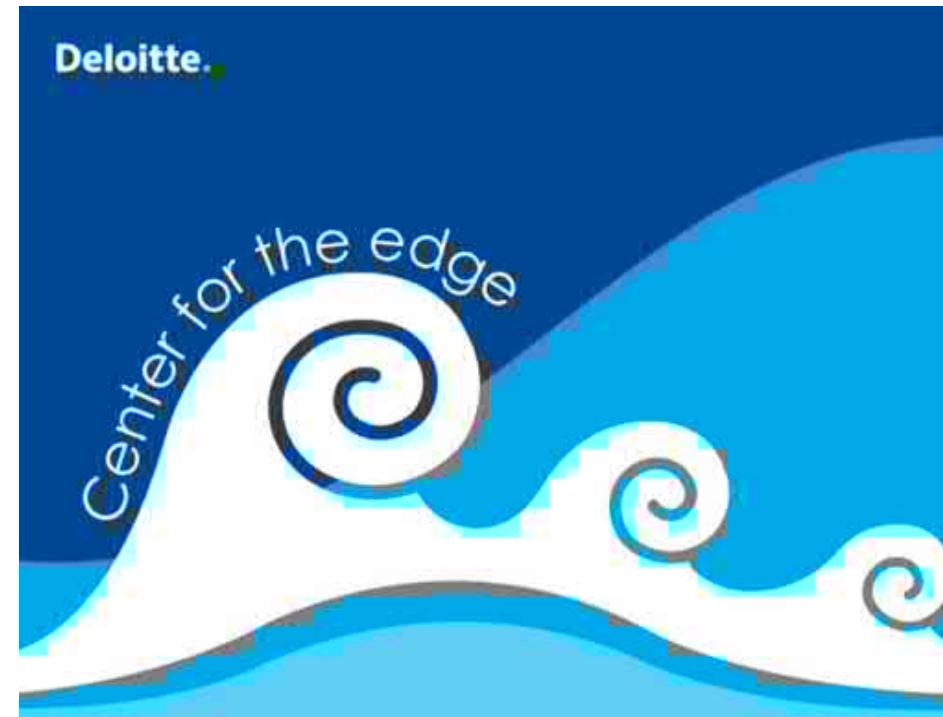
**HITACHI**  
Inspire the Next

# Hockey Curve dilemma





# The BIG SHIFT





# THE BIG SHIFT



From PUSH to PULL

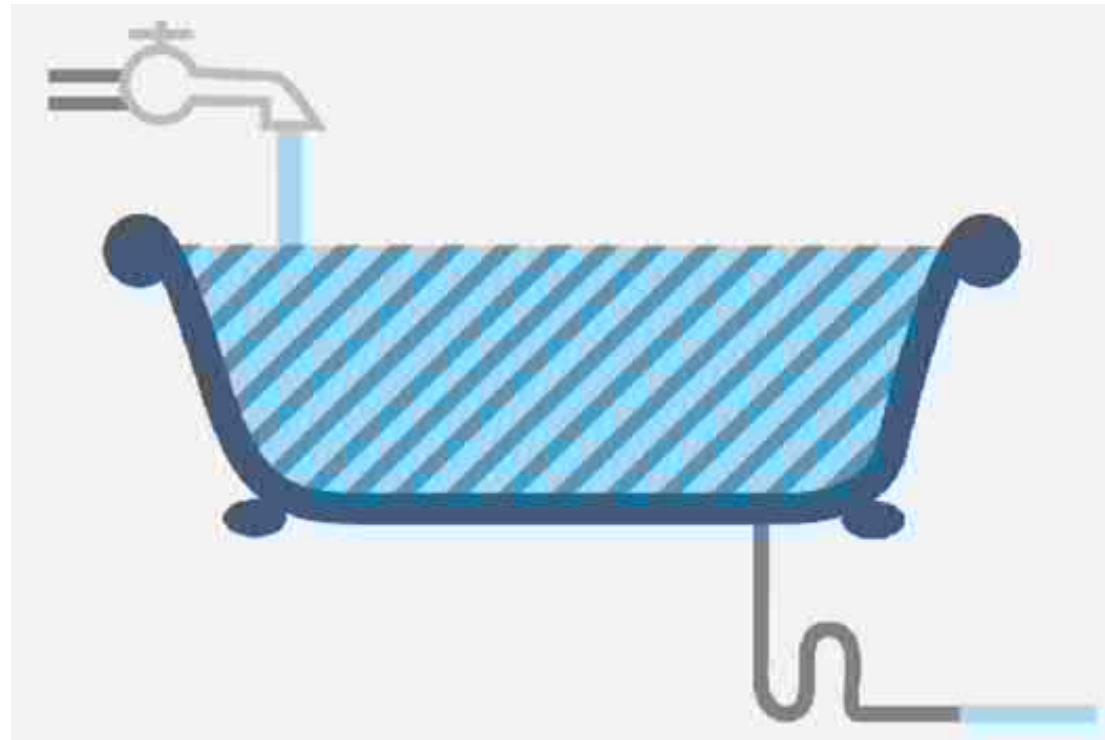




# THE BIG SHIFT



From STOCK to FLOW

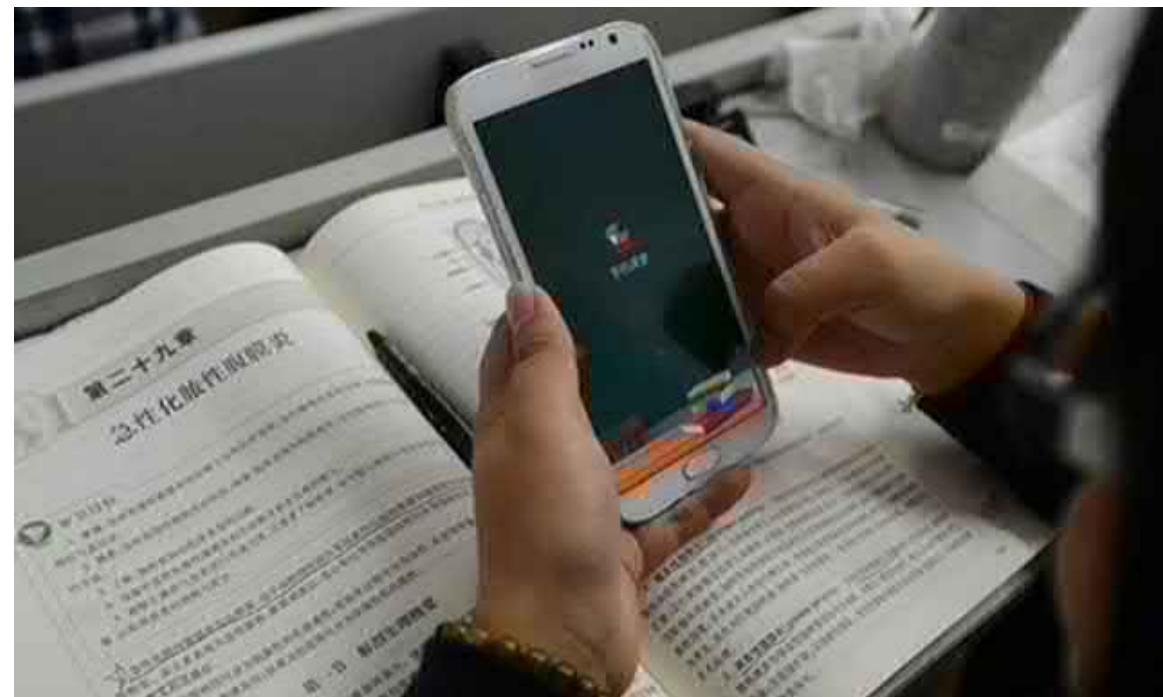




# THE BIG SHIFT



From EFFICIENCY to LEARNING





**No matter how many smart people you have INSIDE  
your organization,**

**– there's a lot more smart people OUTSIDE your  
organization!**

Bill Joy, Silicon Valley Entrepreneur



# CO-WORK

**BLOX HUB**



## BLOXHUB offices:

- Approx. 500 seating
- Approx. 10.000 m<sup>2</sup>





# INNOVATION STRATEGY

**BLOX HUB**



## Location:

Co-working offices  
and desks

- Start up incubator
- FABLAB
- Video Lab
- Digital Futures Lab

## Community:

Network activities  
and events

- MATCH'n CREATE
- MATCH EXPORT

## Innovation:

- Urban TECH accelerator
- Urban Innovation Challenge
- Science Forum



# EVENTS



## Events:

- **Co - Events**
- **Private – Public – NGO**
- **Product Events**

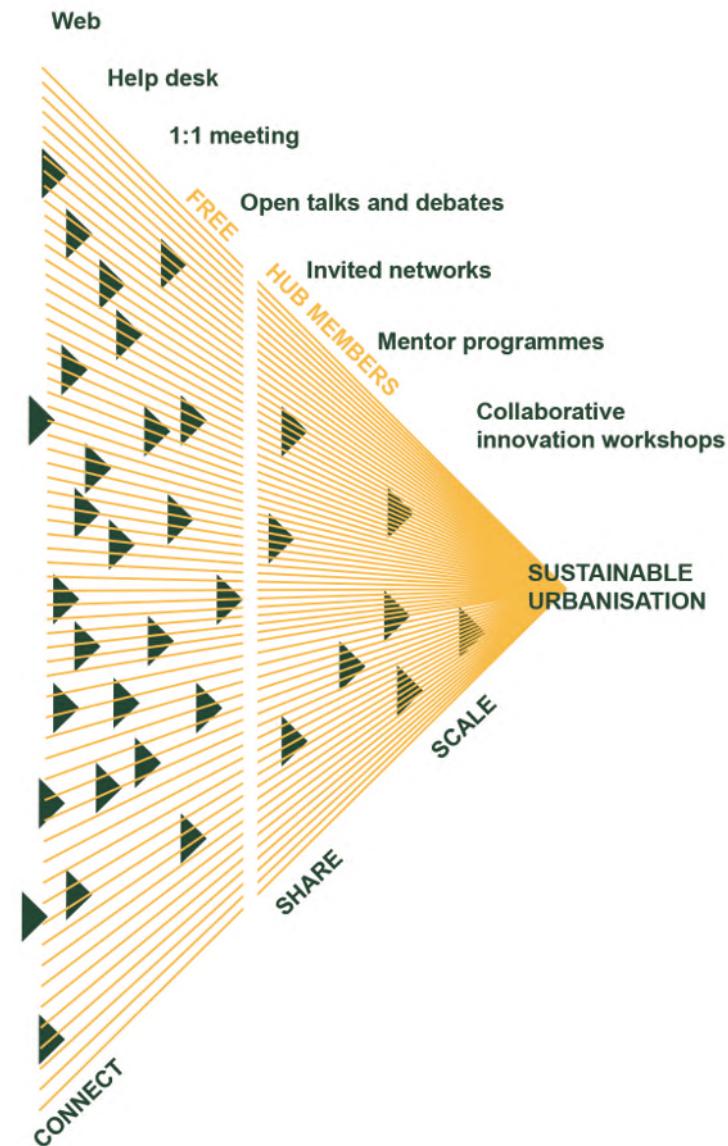




# MATCH!

**BLOX** HUB  
MATCH | HOTAM

**BLOX** HUB

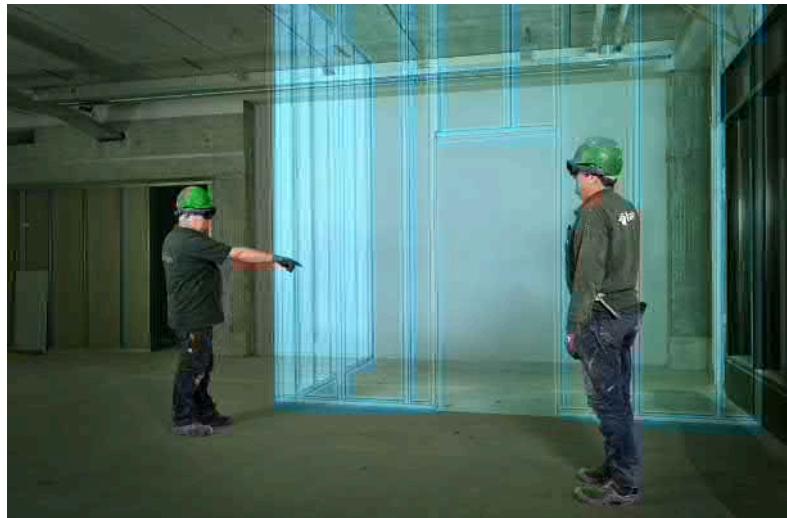




# MATCH! Co-create – CASE Mixed Reality in Construction



- Initiating party is Dalux – Leading Danish BIM specialists.
- The focal point is the new Hololense technology that enables users to work in augmented reality, hereby making it possible to optimise work processes in construction.



**11 participants:**  
6 private companies  
2 research institutions  
3 Developers / operators of buildings





# MATCH!EXPORT



UDENRIGSMINISTERIET  
MINISTRY OF FOREIGN AFFAIRS OF DENMARK

INNOVATION  
CENTRE  
DENMARK





# HUB NETWORK

**BLOX HUB**  
EXPORT MATCH



## New York

**NEGLAB**

**URBAN-X**  
BY MINI & URBAN.US

**URBAN  
FUTURE  
LAB**

**DANISH  
CLEANTECH  
HUB**

## Los Angeles

**NORDICLA**



PAVILLON DES CHAMPS

## Paris

## Helsinki



M.O.W.

MOTHERSHIP OF WORK

## Moscow



## Berlin



## London

**CATAPULT**  
Future Cities



# PROGRAMMES





# VISITOR SERVICE

## GREATER COPENHAGEN

One-Point Entry Service

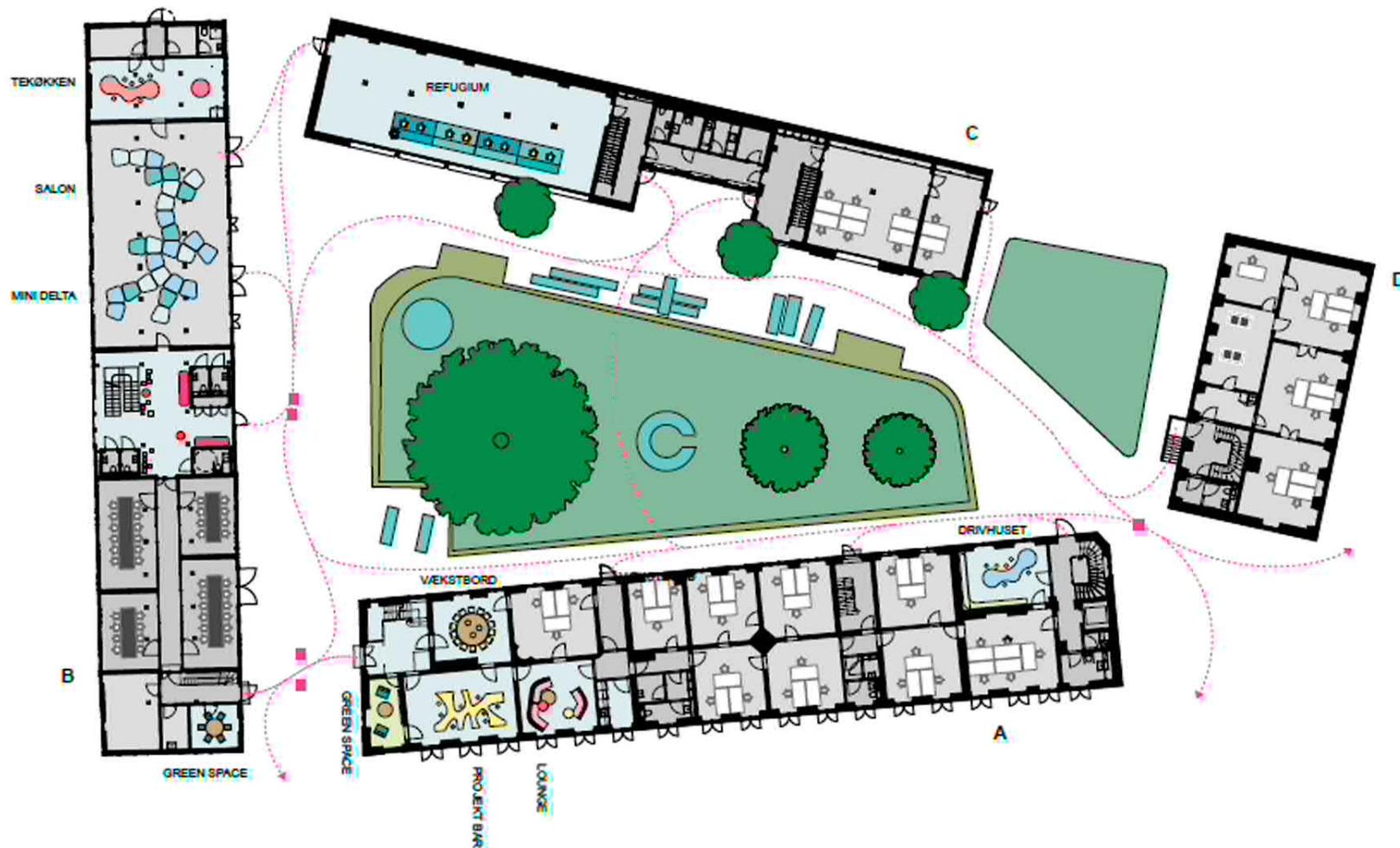


### In collaboration with:

- City of Copenhagen
- State of Green
- Gate 21
- Copenhagen Capacity
- Invest in Denmark

# FÆSTNINGENS MATERIALGÅRD GROUND FLOOR

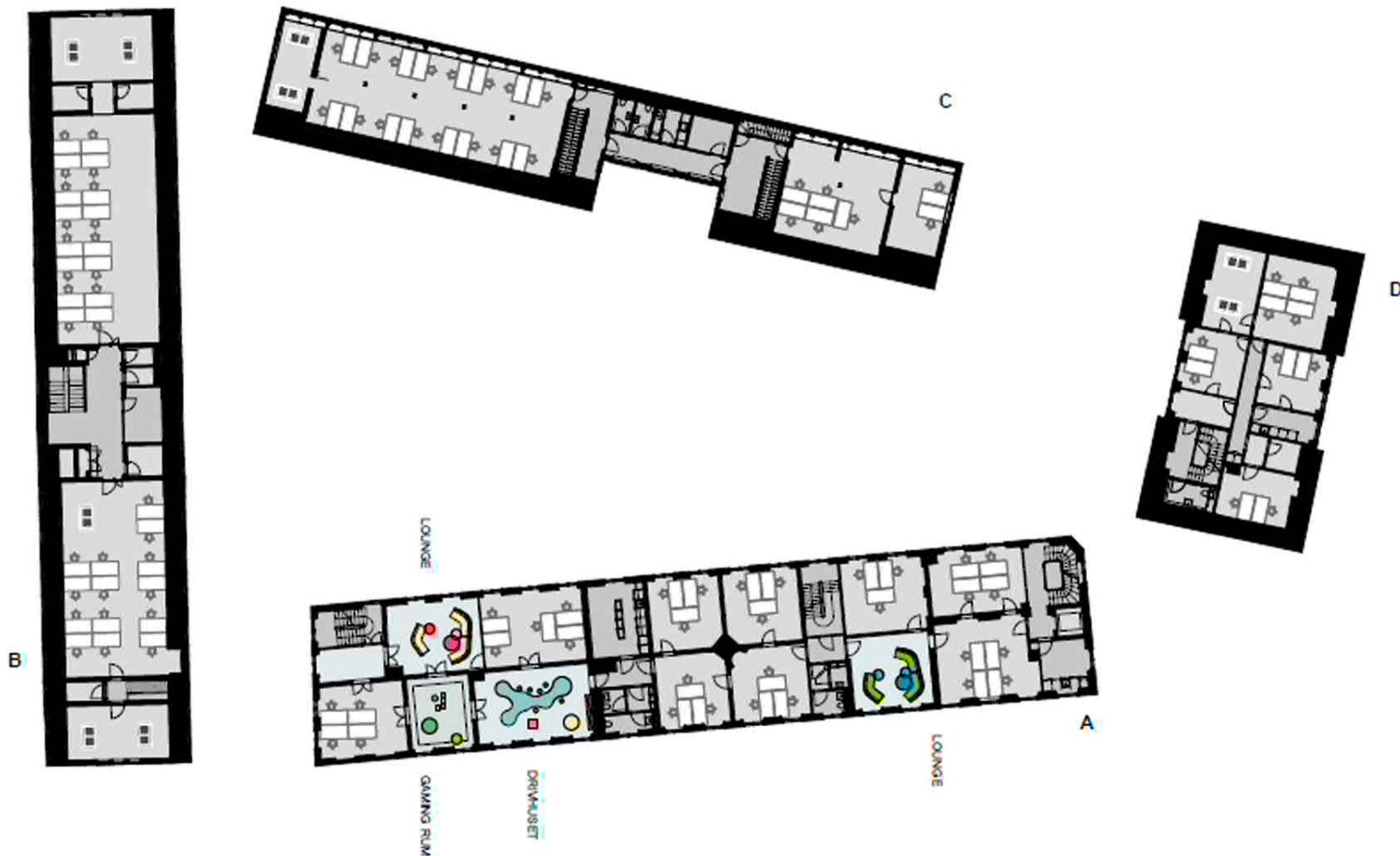
**BLOX** **HUB**





# FÆSTNINGENS MATERIALGÅRD 1. FLOOR

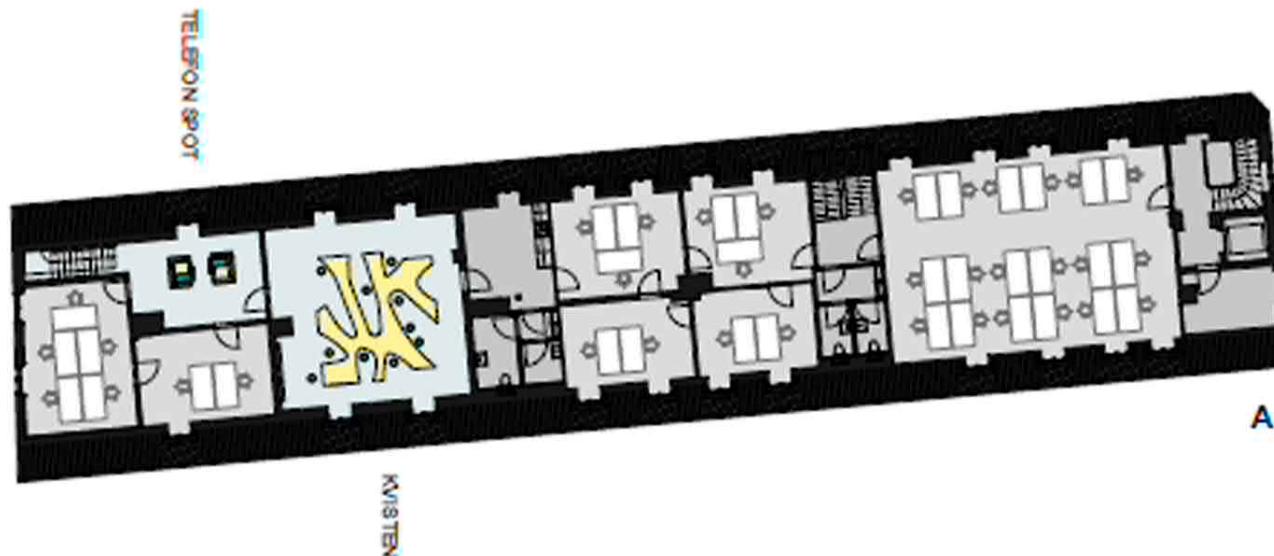
**BLOX** **HUB**



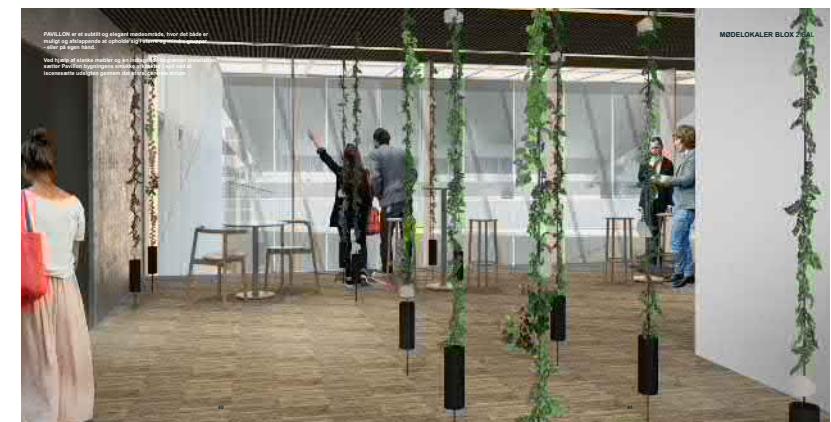
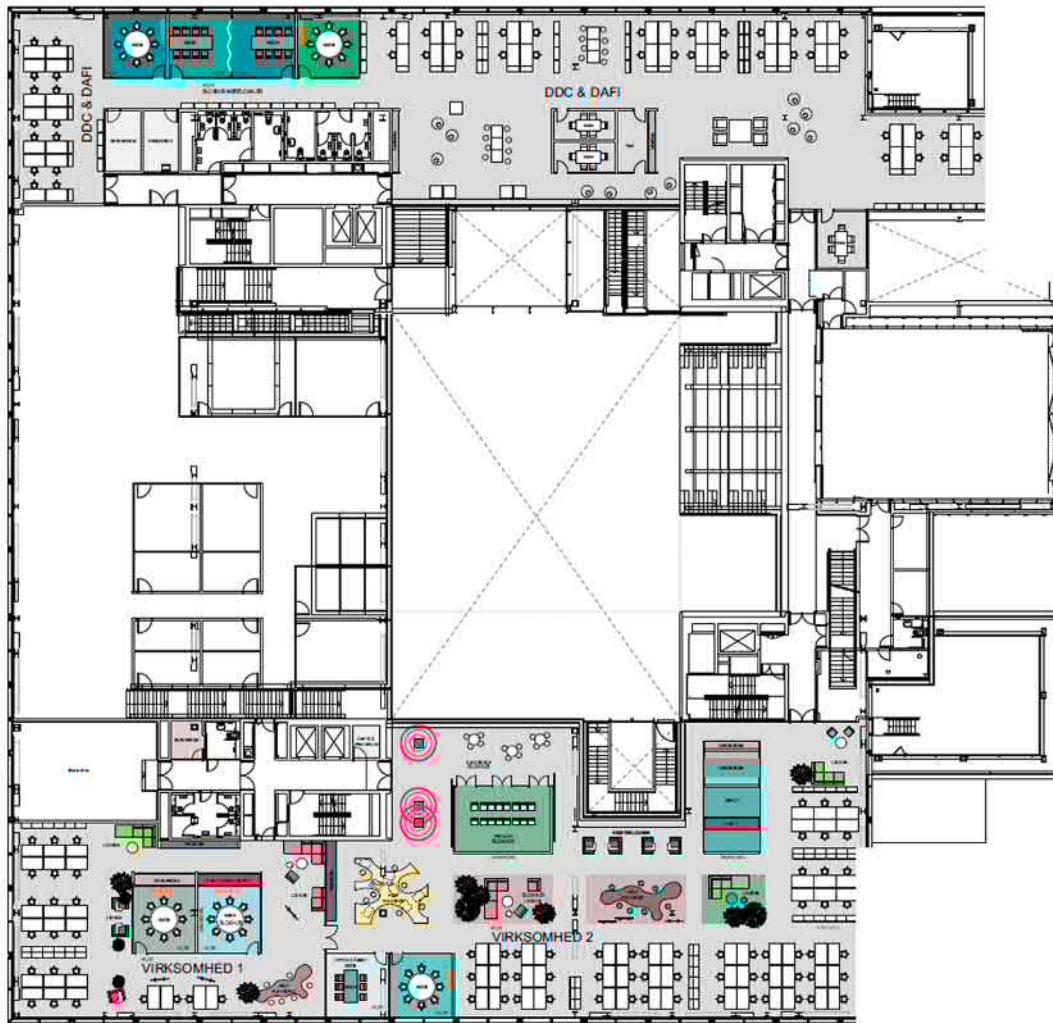


# FÆSTNINGENS MATERIALGÅRD 2. FLOOR

**BLOX** **HUB**

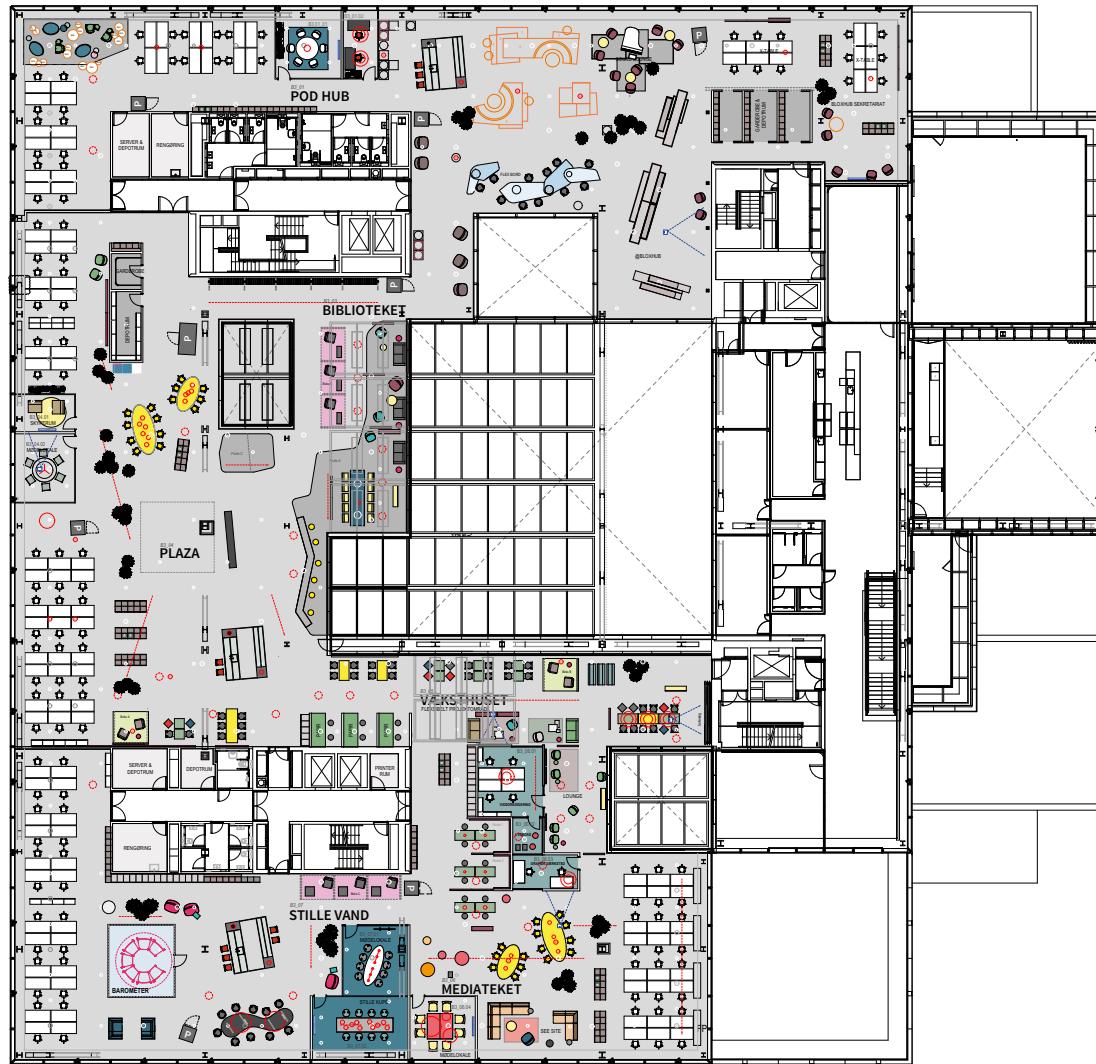


# BLOX 2. FLOOR



Harbour

# BLOX 3. FLOOR



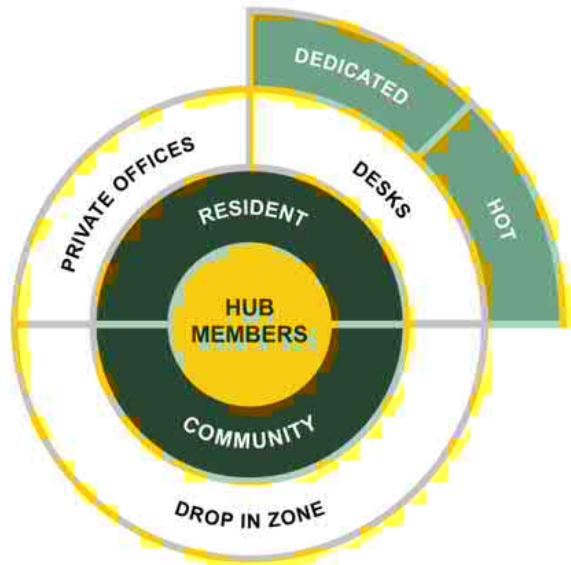
LIBRARY



DIGITAL FUTURES LAB

Harbour

# MEMBERSHIP



	Membership prices		
	1 - 5 empl.	6 - 50 empl.	> 51 empl.
<b>Membership Lounge – Drop in zone</b>	4.000 per year	8.000 per year	20.000 per year

*All prices are ex. VAT*

# KEY FIGURES – BLOX



Type of tenancy	Prices		
Private office	~ DKK 2.050 / 2.700* / 3.385** per m <sup>2</sup> / per year (depending on location in BLOX)		
Dedicated desk	~ DKK 5.000 / 5.995* per month (depending on location in BLOX)		
Hot desk	~ DKK 3.500 / 4.495* per month		
Member Lounge – Drop in zone	1 - 5 empl.	6 - 50 empl.	> 51 empl.
	4.000 per year	8.000 per year	20.000 per year

\*incl. service



650 per m<sup>2</sup> / per year  
995 per desk per month

\*\* incl. operating costs

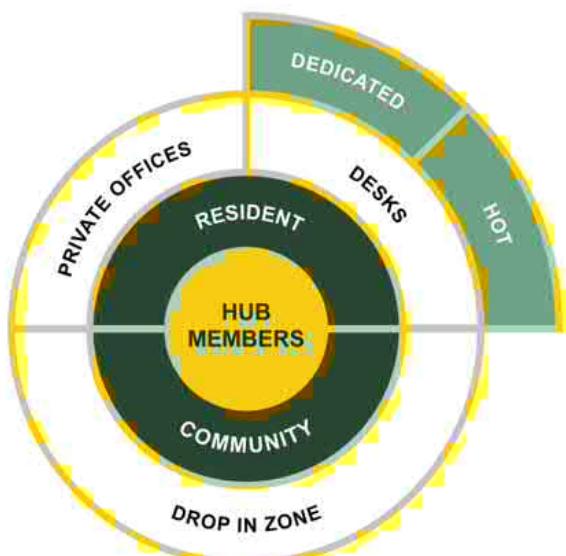


685 per m<sup>2</sup>/ per year

All prices are ex. VAT



# KEY FIGURES – FÆSTNINGENS MATERIALGÅRD



Type of tenancy	Prices	
Private office	~ DKK 1.650 / 2.300* / 2.931** per m <sup>2</sup> / per year	
Dedicated desk	~ DKK 3.500 / 4.495* per month	Start-ups (1-5 empl.): ~ DKK 2.000 / 2.995* per month

\* incl. service



650 per m<sup>2</sup> / per year  
995 per desk per month

\*\* incl. operating costs



631 per m<sup>2</sup>/ per year

pr. consumption

All prices are ex. VAT



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