

The Tay Cities Deal



What's a City Region Deal?

- A negotiation between the Scottish and UK Governments to co-invest in agreed projects to grow regional economies
- Manchester secured the first UK City Deal
- In Scotland there are agreed City Region Deals for:
 - Glasgow City Region
 - Aberdeen City Region
 - Inverness and the Highlands
 - Edinburgh & South East Scotland
- Deals are currently being considered for:
 - Stirling & Clackmannanshire
 - Tay Cities Region



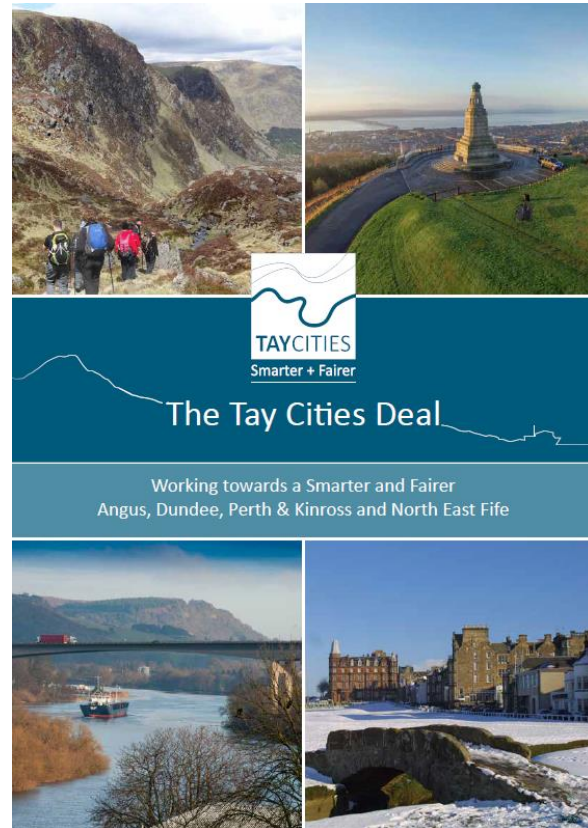
Why City Regions?

- City regions drive economic growth
- Scotland's 7 cities and the areas around them account for over 60% of the country's productivity
- University-led innovation will drive future growth and future skills needs
- Cities attract and retain talented, creative people



The Tay Cities Deal

- Regional Economic Strategy
 - 2017-37
- Tay Cities Deal Proposal
 - 2017-2027
 - £1.83 billion investment
 - £763 million contribution from Governments



Ambition

- To have one of the most productive knowledge-led economies in Europe
- In becoming smarter the region must become fairer
- Everyone who lives in our region must benefit so Inclusive Growth is at the heart of our Strategy



Building On Strong Foundations

- 4 Universities and 3 Colleges
- 500,000 people and 15,500 businesses
- Growing population
- Stunning natural environment
- High quality of life
- V&A Museum of Design opening 2018



Building On Strong Foundations

- Good growth opportunities across our key sectors
 - Engineering
 - Food & Drink
 - Life Sciences
 - Healthcare
 - Tourism
 - Oil & Gas
 - Creative Industries
 - Digital Technologies
 - Energy
 - Financial Services
 - Multimedia Technologies



The Challenges

- Our economic activity is lower
- Our productivity is lower
- Employment growth is slower
- Unemployment is higher
- Average wages are lower
- Stubborn inequalities affect the life chances of too many people



What We Intend To Do

- Raise productivity to the Scottish average
 - Productivity (GVA) needs to increase by £5,700 per employee
- Close the jobs gap
 - 4,700 people need to be encouraged into work by providing more jobs
- Reduce unemployment
 - Some 2,600 people need to move from benefits to work
- Focus on our sectoral strengths and opportunities
 - Grow sectors with an already strong contribution to GVA
 - Identify sectors where new investment will deliver growth



Inclusive Growth

- Integral to our approach
- Opportunities created must be open to all
- The benefits of increased prosperity need to be distributed more fairly
 - Long-term unemployment needs to be addressed urgently, particularly in Dundee
 - Current approach across the region is not coherent and needs are not being adequately linked with opportunities
 - Focus on both replacement demand and, over time, re-skilling for new jobs in new sectors



Inclusive Tay

- £71m investment
- £31m SG/UKG contribution
 - Prevention
 - Routes to work
 - Sector employment & skills
 - Voluntary sector engagement



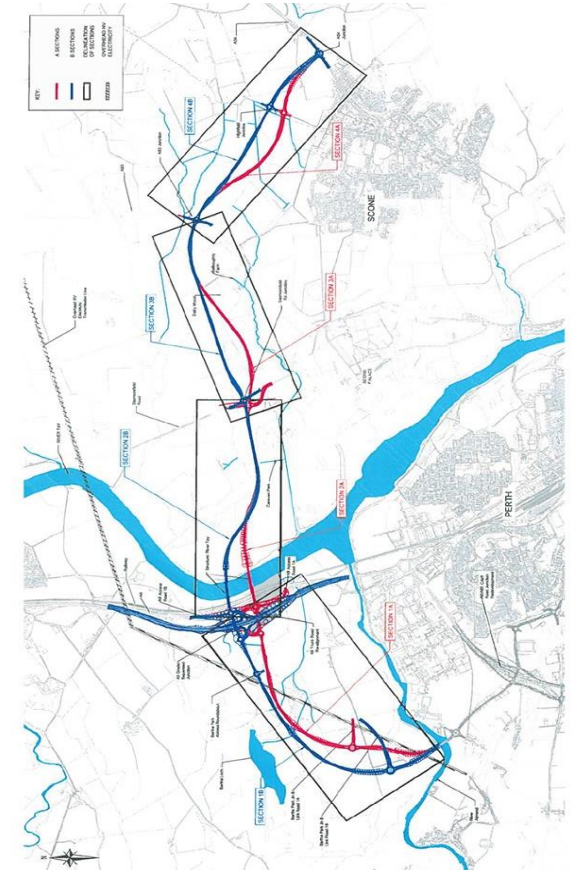
Innovative, International Tay

- £1.34b investment
- £598m SG/UKG contribution
 - Higher value businesses
 - Exploiting sector strengths
 - World class tourism
 - Decommissioning
 - Creative industries
 - Food & drink
 - Digital innovation
 - Eco-innovation
 - Biomedical innovation
 - Increased trade & investment



Connected Tay

- £419m investment
- £134m SG/UKG contribution
 - Regional Transport Model
 - Investing in road and rail
 - Smart mobility
 - Supporting economic growth in North Angus
 - Supporting housing-led growth in NE Fife
 - Dundee Airport
 - Perth Cross Tay Link Road
 - Park & Choose facilities



Empowered Tay

- New partnership with Government
- Increased collaboration between the 4 Councils
- A new approach to city regional governance
 - Establishment of the Tay Cities joint Committee (1/3 non-councillors)
 - New Regional Business Forum
 - New Regional HE/FE Forum
 - Programme Management Office

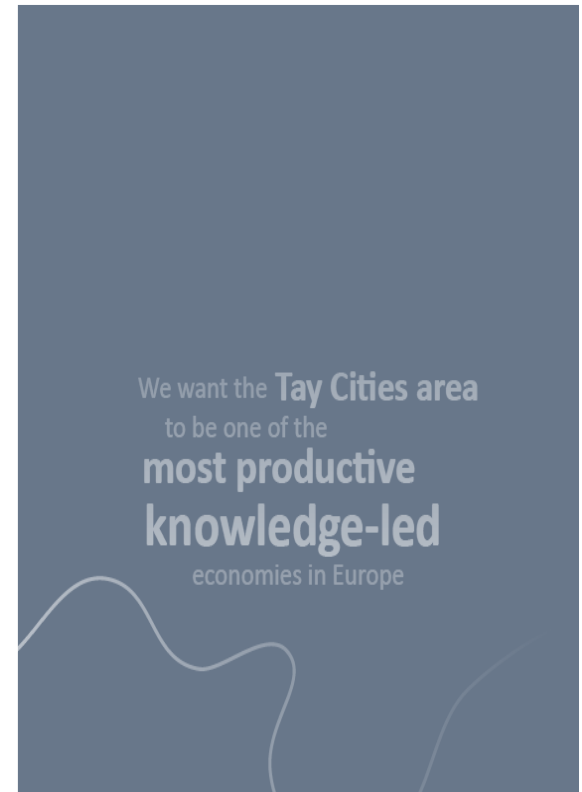


An artist's impression of Eden Campus incorporating the Tay Cities Deal development proposals



Empowered Tay

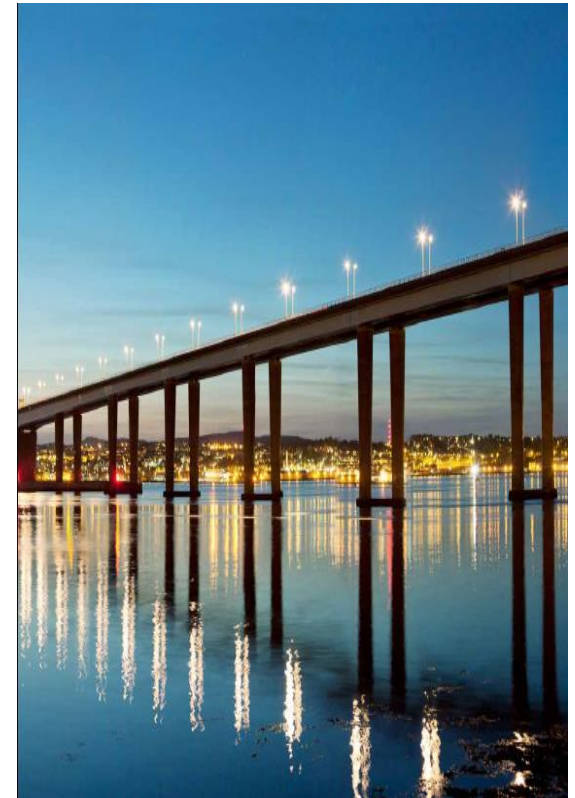
- A new approach to economic development
 - Single international trade and investment partnership
 - Single approach to tourism development, events and conference team
 - Single approach to employability
 - Single approach to supporting growth sectors
 - Business Gateway will be aligned to support this new approach



Empowered Tay

- A new approach to transport planning
 - Single transport planning and public transport team
 - Requires legislative change if Tactran's statutory duty is to be transferred to the new Tay Cities Joint Committee

“to help us achieve better outcomes more effectively, the four local authorities are willing to take on additional statutory and non-statutory responsibilities”



Timescale

- Submission formally made to both Governments on 1 March
- Initial business cases prepared for review by Government policy advisors
- Discussion and negotiation ongoing
- The terms of the Tay Cities Deal will hopefully be agreed early 2018



@taycities
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