

## **ALLAN WATT**

**Dundee Waterfront Project Director** 







## **HEADLINES**

3<sup>rd</sup> largest regeneration project in the UK

£1 billion investment

240 hectares

7000 Jobs

Dundee – UNESCO's only UK City of Design

V&A Museum of Design opens 2018 – the only design museum in UK outside London





# Wider Waterfront The Areas

#### **Dundee Waterfront**

- •£1 billion investment
- 7000 new jobs
- 240 hectares
- Scotland's first sustainable community









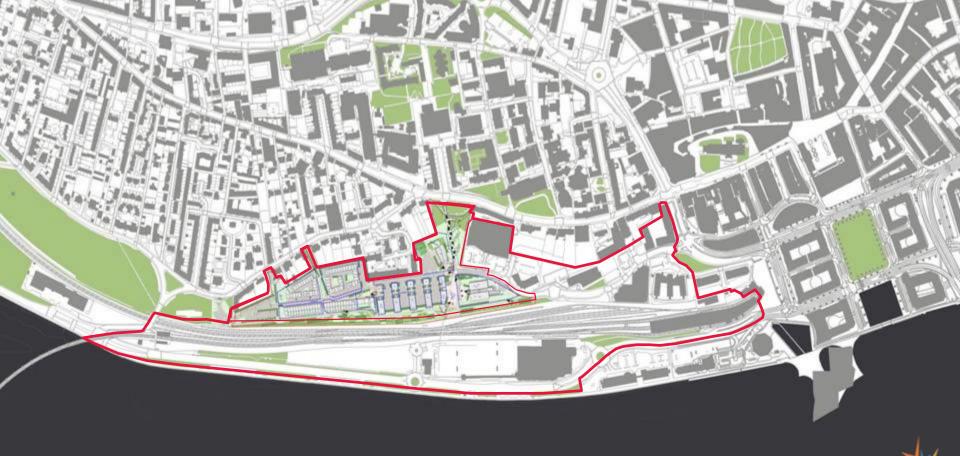












Seabraes The Braes

Focus

Digital Media and creative industries

Investment

£115 million

Development Area

4 hectares

Job Creation 1300

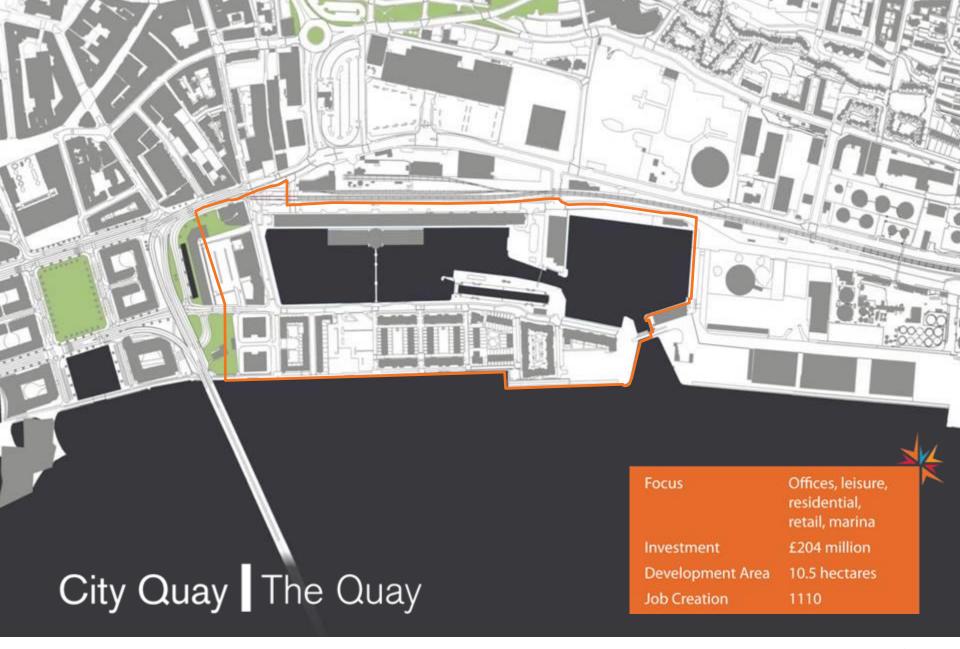






# DISTRICT















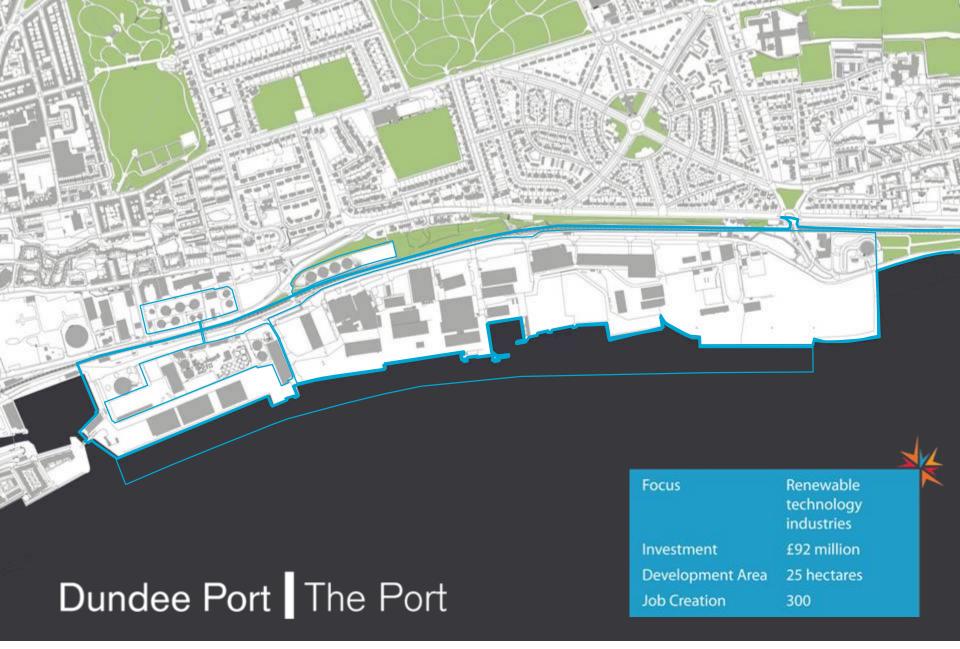




#### **Economic Advantages of Creating a Marina at City Quay:**

- 1) Create a marine leisure tourism destination that will daw sailors and visitors to Dundee for its merits.
- 2) Create an attractive "Sail Trail" which will in turn will attract sailors and visitors alike.
- 3) Create the East Coast's first 5\* (Five Anchor) Marina.
- 4) Integrate commercial operations particularly from Operations and Maintenance vessels linked to North Sea related commercial activities.
- 5) Attract a variety of water based activities and events to raise the profile of Dundee and the wider economic region.
- 6) Increase the appeal of City Quay in rental and business terms.
- 7) Encourage further investment in City Quay. It is clear from recent experience that the proposed Marina will add appeal for developers.

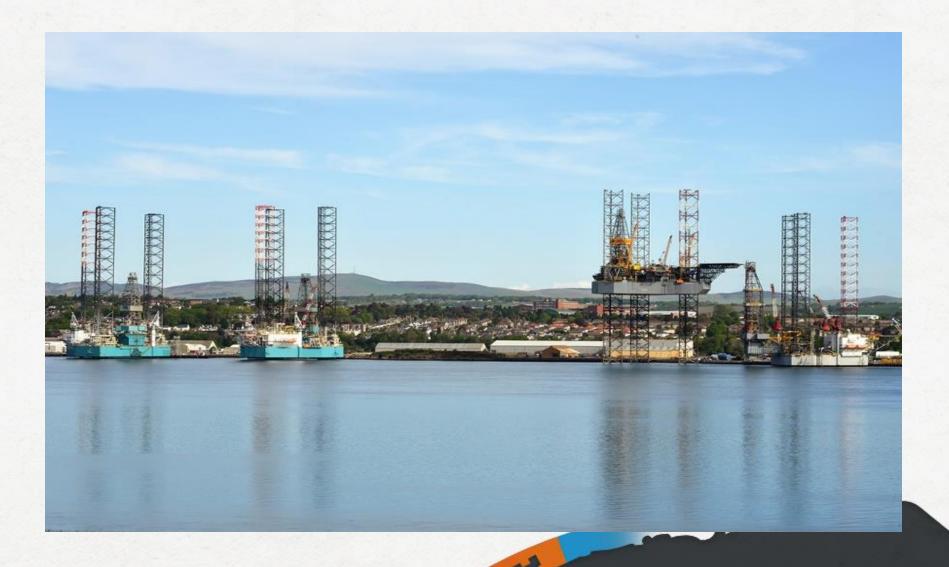
















# 155,842 sqm of floor space

Commercial – 89,282 sqm (incl hotel\*)

Residential – 42,155 sqm (500 – 850 flats)

Active Ground Floor – 19,880 sqm

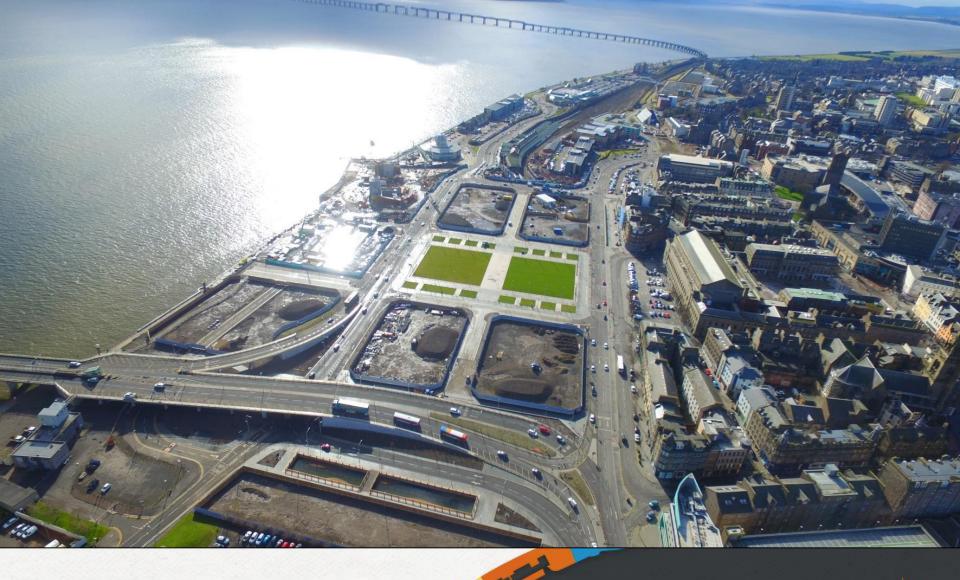
\*Hotel - 4,095 sqm

Other – 412 sqm





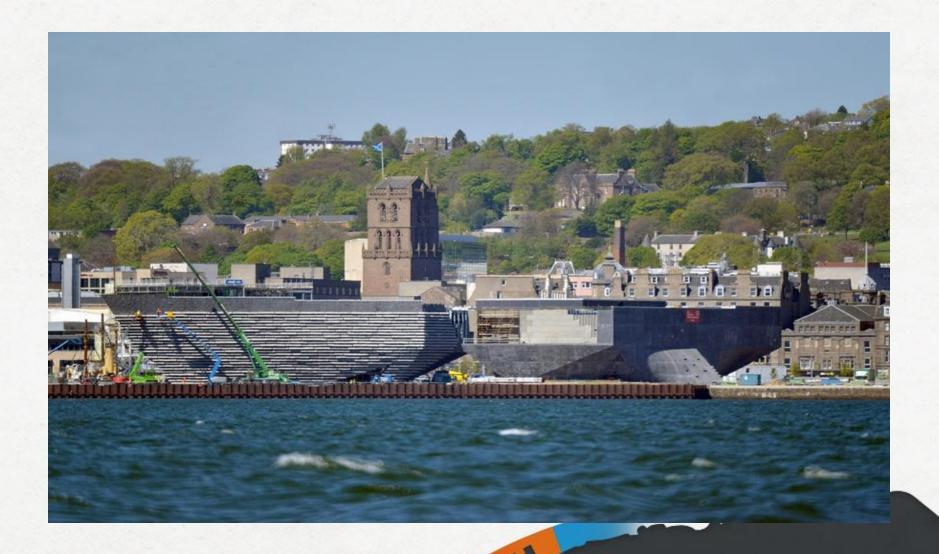






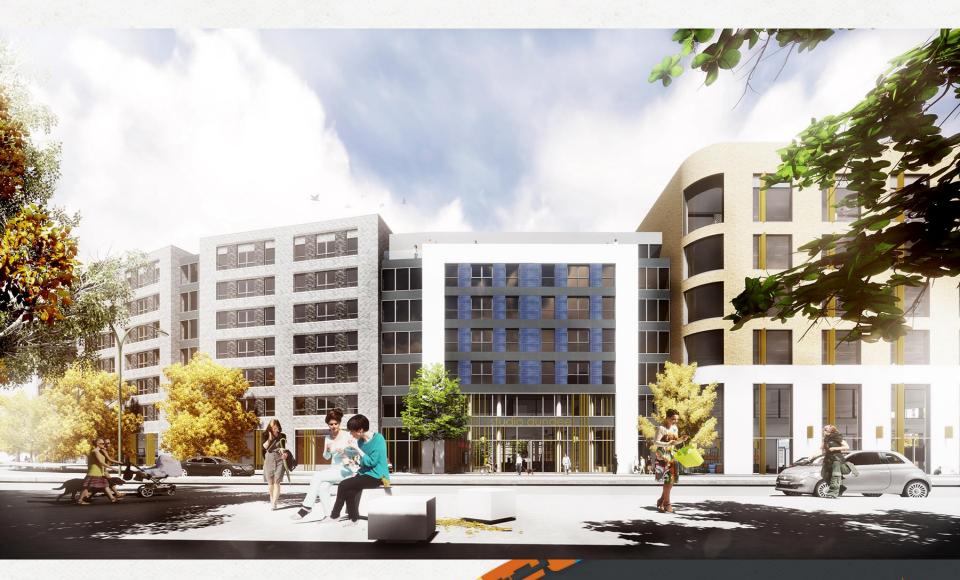






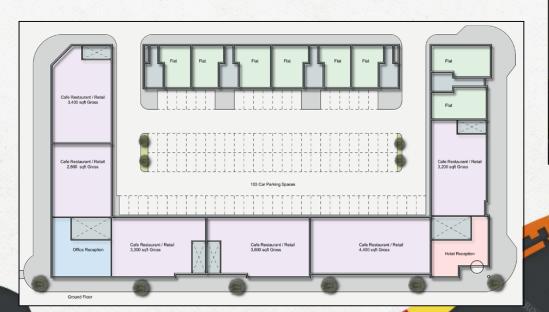




















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