



World Cities

EU – Third Countries Cooperation on
Urban and Regional Development



EUROPEAN COMMISSION
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REGIONAL AND URBAN POLICY



**REGIONS
& CITIES**

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World Cities

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**International cooperation for innovation in urban
development policy and practice: results and
perspectives**

Nelson Mandela Bay Municipality (NMBM) – Málaga



Málaga City Council

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Nelson Mandela Bay





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Nelson Mandela Bay





Nelson Mandela Bay

- One of South Africa's six metropolitan areas
- Population 1,152,115 (2015)
- A two port city in the Eastern Cape, the second poorest of South Africa's nine provinces
- 80 kilometers of pristine beaches
- Internationally acclaimed game farms in a radius of 100 km
- Enormous tourism potential, e.g. only region with the big seven (elephant rhino, leopard, buffalo, lion, southern right whale and great white shark) can be viewed in a malaria free environment
- Nelson Mandela comes from the Eastern Cape



Nelson Mandela Bay

- Incorporates Port Elizabeth, Uitenhage and Despatch
- Home to the Coega Industrial Development Zone.
- Offers low living costs to expatriates.
- South Africa's fifth largest city.
- Export and manufacturing hub.
- Nelson Mandela University has 33 000 students
- A friendly homely atmosphere makes this the ideal city for a family orientated lifestyle.
- Natural flora – the city has three of the world's biodiversity hotspots and six of the 7 South African biomes, which is of huge scientific interest
- Gross Regional Product : R69 532 Billion



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Málaga





Málaga

Málaga, located in southern Spain and Europe, had its origins 3,000 years ago as a Phoenician city. Time later it was territory of welcome of Greeks, Romans and Arabs, as it shows its historical patrimony.

At present it has 575,000 inhabitants, and is configured as the capital of a metropolitan area, the Costa del Sol, with 1250,000 inhabitants.

The recovery of its Historic Center, boosted tourist activities, and currently receives more than 4 million tourists a year.

The excellent accessibility to Malaga, by plane, by high speed train (AVE), by boat or motorway, make possible the great tourist influx of the last years.

Malaga also offers sun and beach tourism, an urban tourism specializing in cultural visits to the historical heritage, but also to the Picasso, Thyssen, Pompidou, Russian State or Contemporary Art museums.

Málaga is also working on the development of a modern city, related to Sustainability and Smart City, being a reference city in innovative actions



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Málaga



Recovery of the Larios street





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Málaga



Images of 2010



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Málaga



Old Dock nº 1, pompidou Museum, and tourist cruise



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NMBM – Málaga cooperation points

- First level (Mayors) agreement



March 2017



October 2017



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NMBM – Málaga cooperation points

- Port – City Integration (Waterfront)





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NMBM – Málaga cooperation points

- Cultural exchange (Picasso exhibition)





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NMBM – Málaga cooperation points

- Urban Planning Transformation & Smart City Cluster





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NMBM – Málaga cooperation points

- Triple helix: Cooperation with the universities





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NMBM – Málaga cooperation case

Thank you!

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