



## International cooperation for innovation in urban development policy and practice: results and perspectives

**Venue:** Conference Centre Albert Borschette (Rue Froissart 36, 1040 Brussels). Room 0A.

**Date:** Wednesday 11 October 2017

**Time:** 14:30 – 17:30

**Language:** English

**Description:** Urbanisation is a complex issue, involving many different players and sectors in myriads of situations. Public policy for the development of urban areas is most successfully implemented when it is joined-up, integrated and inclusive. In Europe, cities are increasingly seeking to address complex twenty-first century issues and challenges, and, through working together and networking, are developing innovative and original solutions that would not have been possible if left exclusively to the national level. This is why, in 2016, the EU agreed the Urban Agenda and, in the same year, was a major player in the New Urban Agenda under Habitat 3. Accordingly, countries across the world share a common interest in promoting a human-centred and environmentally-friendly urban development model which delivers clean, resource-efficient, socially fair, smart cities. The EU has increasingly supported actions in this field on a global scale including two generations of the World Cities project, the URBELAC project with Latin America and, more recently, the launch of the International Urban Cooperation programme. This workshop will examine the results of this cooperation regarding added value for the public authorities and the private sector and make recommendations for the future.

### Agenda

14:30 – 14:50 Introductory Remarks by Ronald Hall, Principal Advisor, DG REGIO

14:50 - 15:00 SDG 11: A Latin America Perspective - by Mr. Henrique Ferreira, Secretary – Secretariat of Government/National Secretariat for Social Articulation – Presidency of the Federative Republic of Brazil

15:00 – 15:30 Session 1: World Cities Australia (10 min each)

- Case 1: Melbourne – Hamburg. Joint presentation by:
  - Martin Cutter, Director City Operations, Melbourne, and
  - Thomas Jacob, Senate Chancellery, International Relations, Hamburg
- Case 2: Adelaide – Manchester. Joint presentation by:
  - Matthew Waltho, Sustainability Manager Tonsley, Adelaide
  - Mark Duncan, Strategic Lead - Resources & Programmes
- Case 3: Hobart – Katowice. Presentation by:
  - Neil Noye Director City Planning, City of Hobart

15:30 – 15:50 Questions and answers

15:50 – 16:30 Session 2: World Cities South Africa and Vietnam (10 min each)

- Case 1: Nelson Mandela Bay Municipality (NMBM) – Málaga. Joint presentation by:
  - Cllr Andrew Whitfield - MMC: Economic Development, Port Elizabeth, and
  - Diego Gil, Director, Andalucía Smart City Cluster, Málaga

- Case 2: Ekurhuleni - Graz, presentation by Sbusiso Dlamini, Divisional Head Metropolitan Spatial Planning, Ekurhuleni
- Case 3: Cape Town on Green Business Cooperation: Jarrod Lyons, Green Cape.
- Case 4: Milan – Vietnam, Marco Mazziotti, International Relations, Milan

16:30 – 16:45 Questions and answers

16:45 – 17:05 Session 3: The International Urban Cooperation (IUC) Project (10 min each)

- General presentation of the IUC project, Giorgia Rambelli
- IUC China – David Linse, Head of International Relations, Mannheim

17:05 – 17:20 Questions and answers

17:20 – 17:30 Closing remarks by Ronald Hall, Principal Advisor, DG REGIO

17:30 – 18:30 Get-together event outside the room

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