EXCELLENT LOCATION

HUMAN CAPITAL POTENTIAL

REAL ESTATE OFFER

OUR INVESTORS – BSS

CITY OF GREAT EVENTS

FUN & ENTERTAINMENT

AWARDS & RECOGNITIONS

KATOWICE
EXCELLENT LOCATION

Best developed road infrastructure in Poland

The lowest urban traffic congestion indicator in Poland (Deloitte, Targeo)

Distance from Katowice

<table>
<thead>
<tr>
<th>City</th>
<th>Distance (km)</th>
<th>Travel Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warsaw</td>
<td>290</td>
<td>3h 00min</td>
</tr>
<tr>
<td>Berlin</td>
<td>518</td>
<td>4h 30min</td>
</tr>
<tr>
<td>Vienna</td>
<td>388</td>
<td>3h 50min</td>
</tr>
<tr>
<td>Prague</td>
<td>448</td>
<td>4h 20min</td>
</tr>
</tbody>
</table>
EXCELLENT LOCATION

3 international airports within a short distance from Katowice

International KATOWICE Airport
30 km
30 min

International KRAKÓW Airport
67 km
40 min

International OSTRAVA Airport
100 km
80 min

Majority of European capitals or airline transfer hubs available within 5 hours total travel time
EXCELLENT LOCATION
HUMAN CAPITAL POTENTIAL
REAL ESTATE OFFER
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KATOWICE
KATOWICE AGGLOMERATION
2 MLN OF CITIZENS
SILESIAN VOIVODSHIP
4.6 MLN OF CITIZENS
IN THE RADIUS OF 100 KM
9 MLN OF CITIZENS

HUMAN CAPITAL POTENTIAL - Availability

23 UNIVERSITIES
94,000 STUDENTS
30,000 GRADUATES ANNUALLY
HUMAN CAPITAL POTENTIAL - Competencies

HIGH AVAILABILITY OF QUALIFIED GRADUATES

DECLARED LANGUAGE SKILLS

Source: ABSL
EXCELLENT LOCATION

HUMAN CAPITAL POTENTIAL

AWARDS & RECOGNITIONS

FUN & ENTERTAINMENT

CITY OF GREAT EVENTS

OUR INVESTORS – BSS

REAL ESTATE OFFER

KATOWICE

KATOWICE
REAL ESTATE OFFER

TOTAL OFFICE STOCK
443 100 M²
# Real Estate Offer

<table>
<thead>
<tr>
<th>Building</th>
<th>Category</th>
<th>Area in m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>.KTW I</td>
<td>A</td>
<td>18 000</td>
</tr>
<tr>
<td>.KTW II</td>
<td>A</td>
<td>42 000</td>
</tr>
<tr>
<td>A4 Business Park</td>
<td>A</td>
<td>30 000</td>
</tr>
<tr>
<td>Francuska Office Center</td>
<td>A</td>
<td>23 000</td>
</tr>
<tr>
<td>Silesia Star</td>
<td>A</td>
<td>27 000</td>
</tr>
<tr>
<td>Altus</td>
<td>A</td>
<td>15 200</td>
</tr>
<tr>
<td>Supersam</td>
<td>A</td>
<td>5 000</td>
</tr>
<tr>
<td>Silesia Business Park</td>
<td>A</td>
<td>46 000</td>
</tr>
<tr>
<td>GPP Business Park</td>
<td>A</td>
<td>22 650</td>
</tr>
<tr>
<td>Euro-Centrum</td>
<td>B</td>
<td>30 000</td>
</tr>
<tr>
<td>Green Park</td>
<td>B</td>
<td>25 000</td>
</tr>
<tr>
<td>Millenium Plaza</td>
<td>B</td>
<td>9 000</td>
</tr>
</tbody>
</table>

Planned: **42 300 m²**

New supply: **51 600 m²**

Vacancy rate: **14 %**

Rental rates: **10-14 EUR /m²/month**

źródło: Colliers International, 2016
EXCELLENT LOCATION

HUMAN CAPITAL POTENTIAL

REAL ESTATE OFFER

OUR INVESTORS – BSS

CITY OF GREAT EVENTS

FUN & ENTERTAINMENT

AWARDS & RECOGNITIONS

KATOWICE
OUR INVESTORS – Business Services Sector

- **NO. OF BPO / ITO / SSC / R&D**: 74
- **NO. OF LARGE INVESTORS**: 20
- **EMPLOYMENT IN SECTOR 2016**: 16,5 k
- **EMPLOYMENT GROWTH IN SECTOR 2015-2016**: 20%

Source: ABSL
OUR INVESTORS – Business Services Sector

EMPLOYMENT STRUCTURE

- 30% SSC
- 48% IT
- 15% BPO
- 5% R&D

- BPO, ITO (CS)
- SSC (F&A)
- SSC (F&A)
- BPO (CS, HR, other)
- CC (CS)
- SSC (F&A, CS)
- BPO (HR, IT)
NEW PLAYERS IN KATOWICE – Business Services Sector
CITY OF GREAT EVENTS – International Congress Center
CITY OF GREAT EVENTS – European Economic Congress

- 8,000 GUESTS FROM EUROPE, ASIA AND AFRICA
- 700 SPEAKERS
- 120 DISCUSSIONS
- REPRESENTATIVES OF BUSINESS CHAIRMEN OF THE BOARD OF THE LARGEST ENTERPRISES, SCIENTISTS, PRACTITIONERS AND DECISION-MAKERS, POLITICIANS AND EXPERTS

Source: polskieradio.pl
CITY OF GREAT EVENTS – ABSL

ABSL

7TH ANNUAL ABSL CONFERENCE
“Transforming Ourselves. Changing the World”
28-29 June 2016, Poland

- 7TH EDITION, 28-29 JUNE 2016
- SPEECHES AND PANEL DISCUSSIONS
- NETWORKING PLATFORM
- REPRESENTATIVES: BUSINESS, SCIENCE, POLITICS AND ECONOMY

Source: ABSL.pl
CITY OF GREAT EVENTS – Intel Extreme Masters

- 5TH EDITION, MARCH 2017
- SPODEK
- BEST GAMING ACTION: GLOBAL OFFENSIVE, STARCRAFT II: LEGACY OF THE VOID AND LEAGUE OF LEGENDS
- 173,000 FANS VISITED THE EVENT
- 46 MLN VIEWERS WATCHED THE GAMES
- 55 MLN FANS WATCHED THE LIVEBROADCASTS AND VIDEOS ON FACEBOOK AND TWITTER
EXCELLENT LOCATION

HUMAN CAPITAL POTENTIAL

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CITY OF GREAT EVENTS

FUN & ENTERTAINMENT

AWARDS & RECOGNITIONS

KATOWICE
FUN & ENTERTAINMENT – Art

- ART NAIF FESTIVAL
- ARS INDEPENDENT
- ARS CAMERALIS
- SILESIA THEATRE
- SILESIAN MUSEUM
- NOSPR
- BWA
- STREET ART FESTIVAL
FUN & ENTERTAINMENT – NOSPR

- 3 SEPARATED, YET INTERDEPENDANT ZONES
- MORE THAN 400 ROOMS
- GREAT CONDUCTORS
- STUNNING ORCHESTRA LINE-UP
- EXCEPTIONAL EXPERIENCE
FUN & ENTERTAINMENT – Silesian Museum

- ARCHEOLOGY
- ETHNOGRAPHY
- PHOTOGRAPHY
- HISTORY
- ART
- NON-PROFESSIONAL ART
EXCELLENT LOCATION

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CITY OF GREAT EVENTS

FUN & ENTERTAINMENT

AWARDS & RECOGNITIONS

KATOWICE
AWARDS & RECOGNITIONS

Creative City (UNESCO, 2015)

Contest winner „Best changes in the public space” (TUP, 2015)

Best cultural achievement for NOSPR (Ministry of Culture, 2015)

Ranked 2nd place among Polish cities in the execution category „Strategy for attracting foreign direct investment” (fDi Magazine, 2017)

Ranked 5th among large cities for best fDi strategy (fDi Magazine, 2016)

City Excellence Award (ABSL, 2014)

Grand Prix & Meeting Planner Power Award for The International Conference Centre (2015, 2016)
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www.invest.katowice.eu