CITY OF ZAGREB - STRATEGIC AND URBAN DEVELOPMENT
Content:

City of Zagreb

Challenges and good practices

Collaboration potential

Representatives intro
Croatia – position & basic facts

- total land area 56 594 sqkm
- sea area 31 067 sqkm
- 1250 islands
- population 4 284 899 (2011)

City of Zagreb
World Cities Indonesia
Zagreb – position & basic facts

- City and County
- total area 641 km²
- urban area 220 km²
- population 790,017 (2011)
- 25% of Croatia population
- Urban area population 1.2 mil
Administrative organization
- City Assembly - 51 representatives
- Mayor and two deputy mayor
- 22 city administrative bodies (offices)
- 17 districts and 218 subdistricts
Culture & education center
- 71,902 students (University)
- Growing number of tourists (>75% foreign)
- 89 theatres with 10,749 seats
- 44 museums and 28 art collections

Economic and innovation center
- Attracts more than 50% FDI in Croatia
- GDP above national average
  Croatia 10.038 EUR/capita,
  Zagreb 18.414 EUR/capita
- 32.4% of Croatia’s total exports
- 66% of Croatia’s entrepreneurs
- Annual Budget - 1 billion Euro
CHALLENGES & GOOD PRACTICES
CITY OF ZAGREB DEVELOPMENT STRATEGY

1 COMPETITIVE ECONOMY

2 DEVELOPMENT OF HUMAN RESOURCES

3 SUSTAINABLE MANAGEMENT OF ENERGY AND ENVIRONMENT

4 HIGH QUALITY OF CITY SPACES, FUNCTIONS AND SERVICES

5 HIGH QUALITY OF LIVING

6 EFFICIENT MANAGEMENT OF DEVELOPMENT

Vision

City - urban incubator of sustainable concepts, entrepreneurship & new values
Technology Park Zagreb / Zagreb Fair
400+ work spaces (120 offices, coworking accelerator)
120 event seats (conference room, presentation room)
6 labs (inno-tech centers)
➢ 7500 m2
April 7th - OPENING

Ground plan
ZAGREB FORUM 2016

CREATIVE CITIES & EUROPE

23RD MAY 2016 / ZAGREB
MUSEUM OF CONTEMPORARY ART

VIEW VIDEO  DOWNLOAD BROCHURE

City of Zagreb  World Cities Indonesia
SESSION I. SMART URBAN DEVELOPMENT

SESSION II. URBAN CHALLENGES - STRATEGIES & PROJECTS FOR SMART DEVELOPMENT

SESSION III. INDUSTRY SOLUTIONS FOR CITIES

SESSION IV. STRATEGIES & FINANCING INSTRUMENTS

http://2016.zagrebforum.eu/
Strategic information and research

GEOPORTAL - central place for finding, reviewing and using information about the City of Zagreb; m - ZIPP – mobile version

Data about:
- Public administration
- Services - education, health, environment, communal, sports ...
- Addresses, Masterplan uses, maps
- City districts and local committees

For public, professional & city administration use

Functionalities:
- Positioning
- Information about objects
- Location info
- Search, record, share, measure...
SMART CITY INITIATIVES

MOJ ZAGREB - central place for submitting, reviewing and using information about the City communal issues

ZAGREB INNOVATIVE CITY:
- direct communication between citizens and the city – proposalc, comments, ideas, rateing

Public administration Services - education, health, environment, communal, sports ...

ZAGREB NOW
- REAL -time Information about services
- Location info
- ZGH info

HORIZON 2020 project
- URBAN LEARNING
- CITY KEYS

smart goverment - KPI
Urban regeneration

KOZARI BOK
• regeneration of illegal housing area;
• 2500 inhabitants
• 11 km of water supply, sewerage and gas
• Street reconstruction
• School and sport center

> 5 mil € up to date

PODBREŽJE:
- 1800 apartments
280 families – social housing
10 mil€ subsidies for junior researchers
PPI – city and ZGH and UNI
Zagreb Urban Agglomeration Development Strategy

City of Zagreb + 29 municipalities
Area: 2.911,3 km² (5% area of RH)
Population: 1,086,528 (25% RH population)
COLLABORATION POTENTIAL
Strategic information and research

WCCD Pilot project – ISO 37120 Standardizes indicators – benefits:

- Strategic planning - indicators for measures in development strategies
- Smart city tool, chance for city branding
- Incentive for redefining a role of city statistics
- Opportunity for international cooperation and benchmarking in networks of cities
BUSSINESS SUPPORT

- Networking between BSIs, knowledge and experience exchange on management eco-system
- Enabling matchmaking possibilities
- R & D and University cooperation

SMART CITY ZAGREB

- Transportation
- Smart public services
- Circular economy
- Water & waste management

ALT PRO
Technology park start up
Cooperation with PT LEN

ASEAN COUNTRIES IRSE SEM
Train Control Technology Solution
November 26th, 2015 - Bandung, Indonesia

City of Zagreb           World Cities Indonesia
Thank you for your attention!