



Regional Integration and cooperation:

EU regional and urban policy 2014-2020

Presentation by
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Principal Advisor

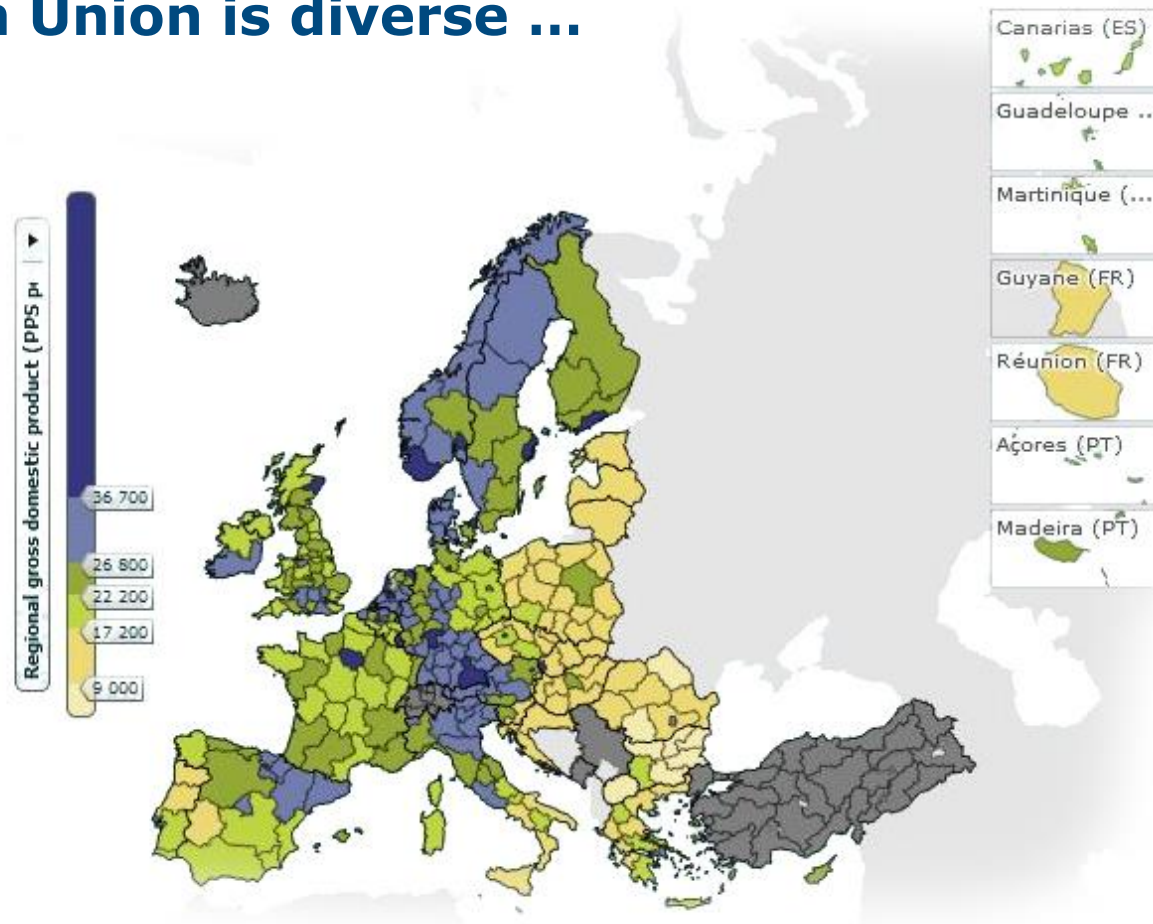
Shantou, 19 March 2016



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The European Union is diverse ...

GDP/capita

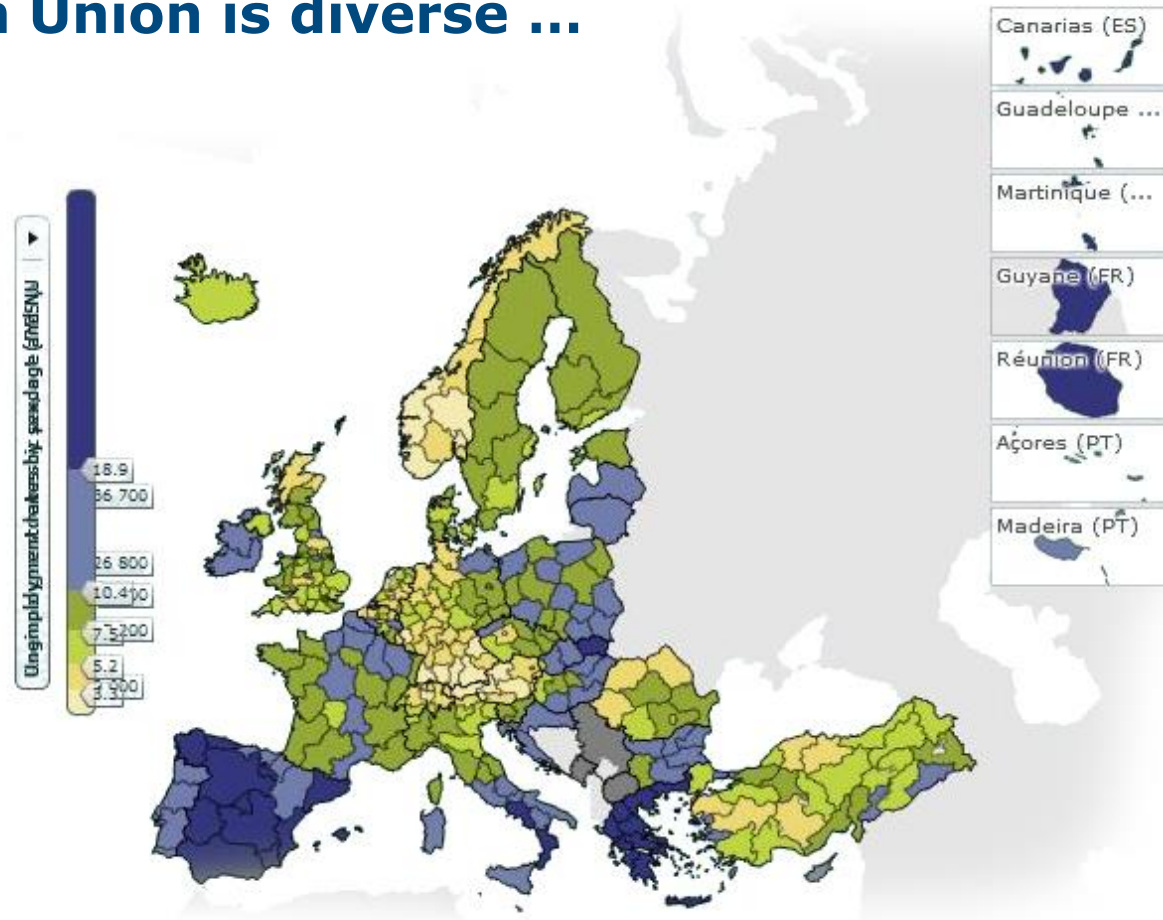




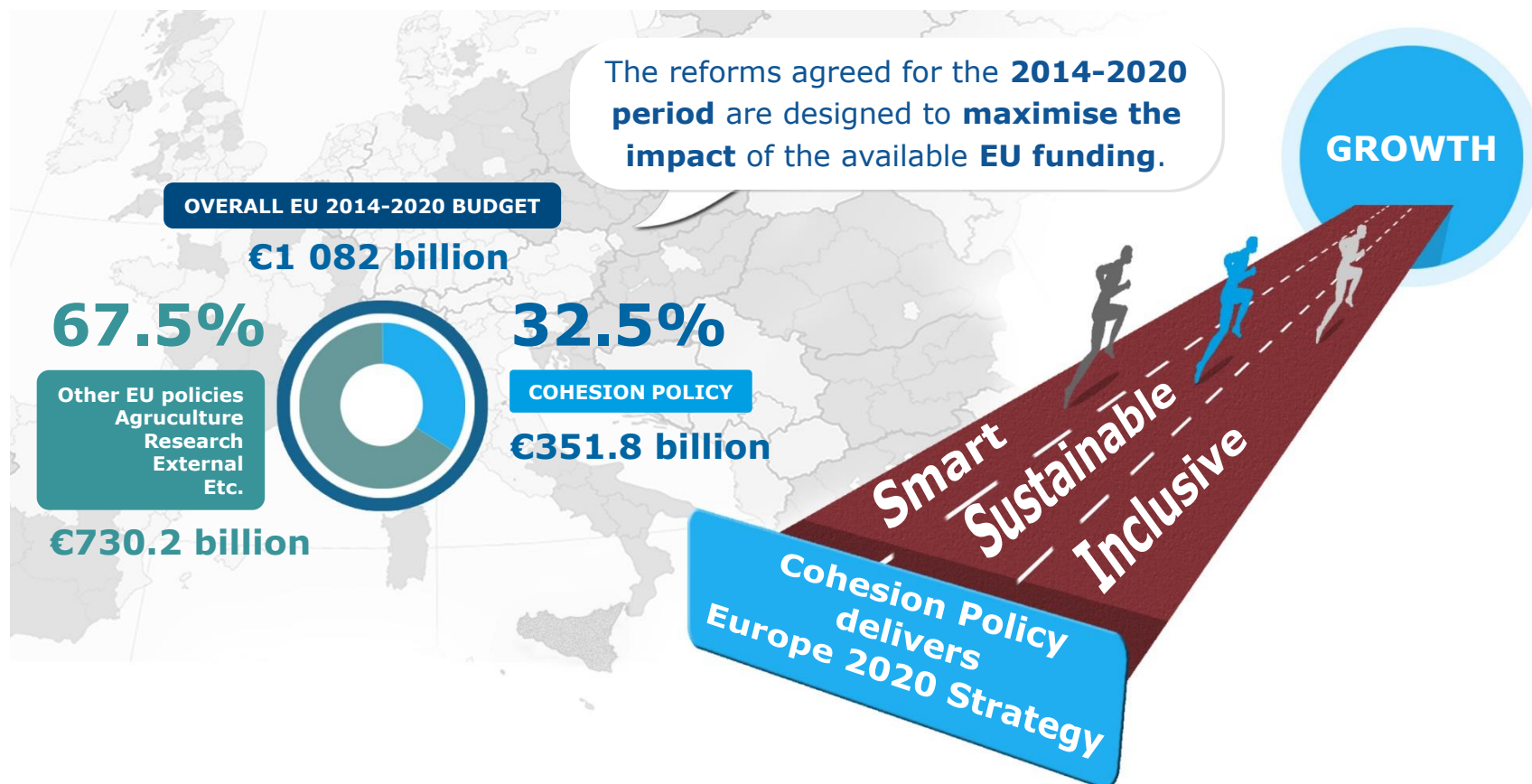
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The European Union is diverse ...

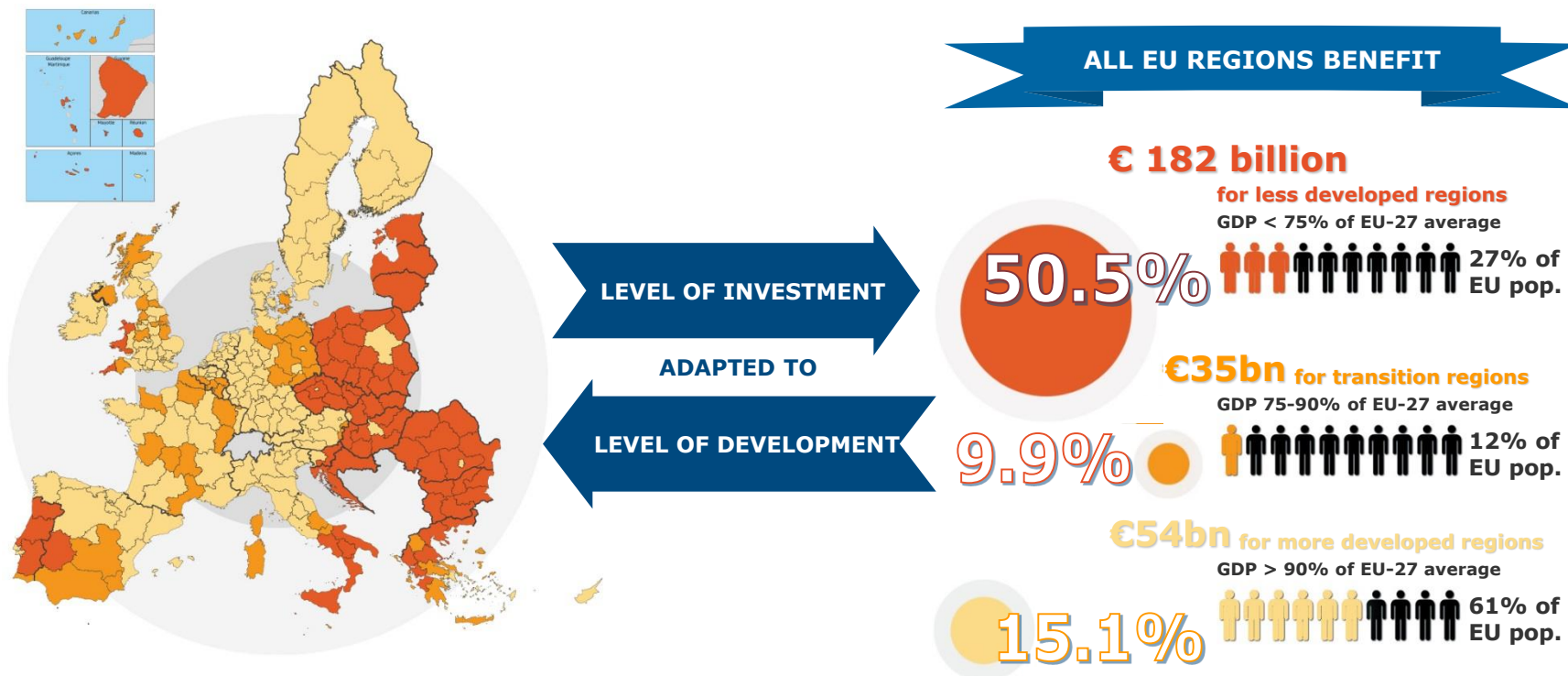
Unemployment



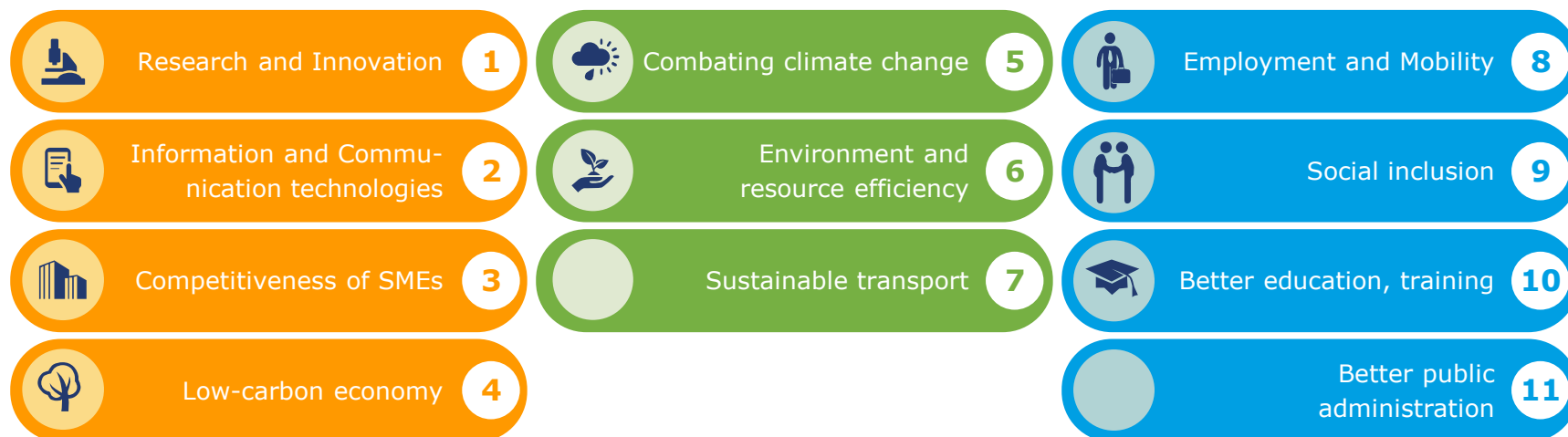
EU Cohesion Policy 2014-2020: 1/3 of the EU budget



Investing in all EU regions



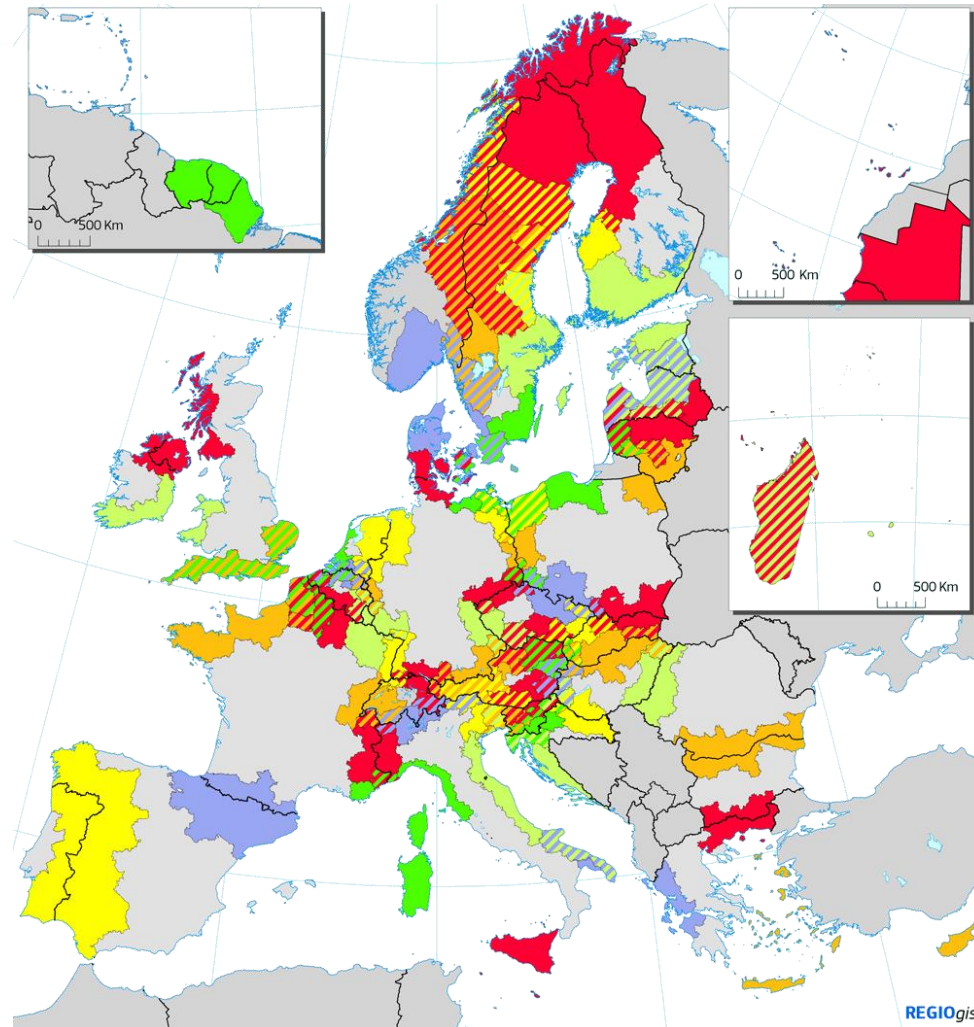
11 thematic objectives for smart, sustainable and inclusive growth





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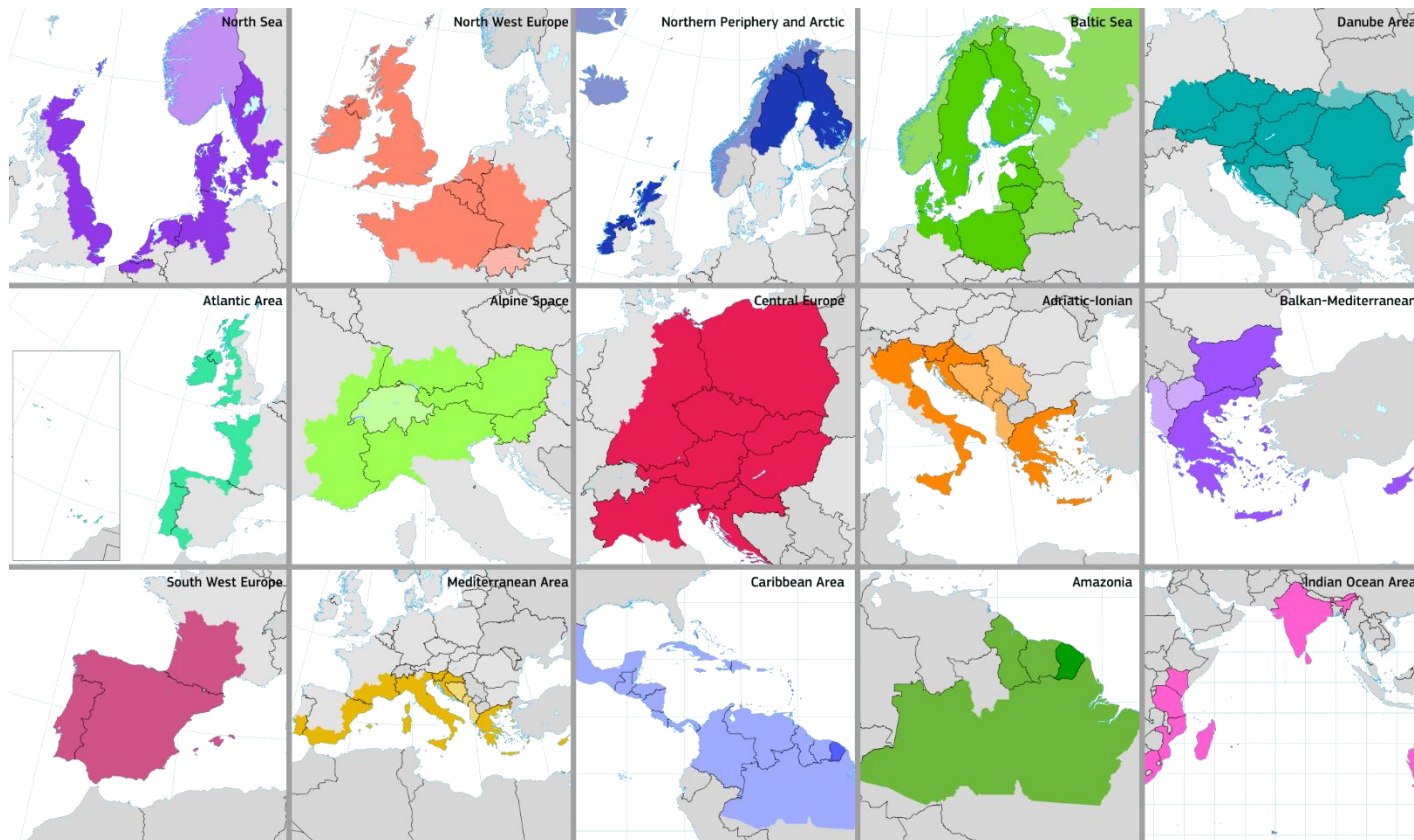
Cross-border Cooperation





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Transnational Cooperation



Regional and urban programmes: some results for 2007-2013

- 600.000 jobs created – at least 1/3 in SMEs.
- 200.000 SMEs supported.
- 1.800 km of new or reconstructed railways.
- 25.000 km of new or reconstructed roads.
- Broadband access for 5 million citizens.
- Access to clean drinking water for 3 million citizens.
- ESF: 15 million participants per year.
- 940 financial instruments in 25 Member States raising €8.36 bn. funding for equity, loans and guarantees.

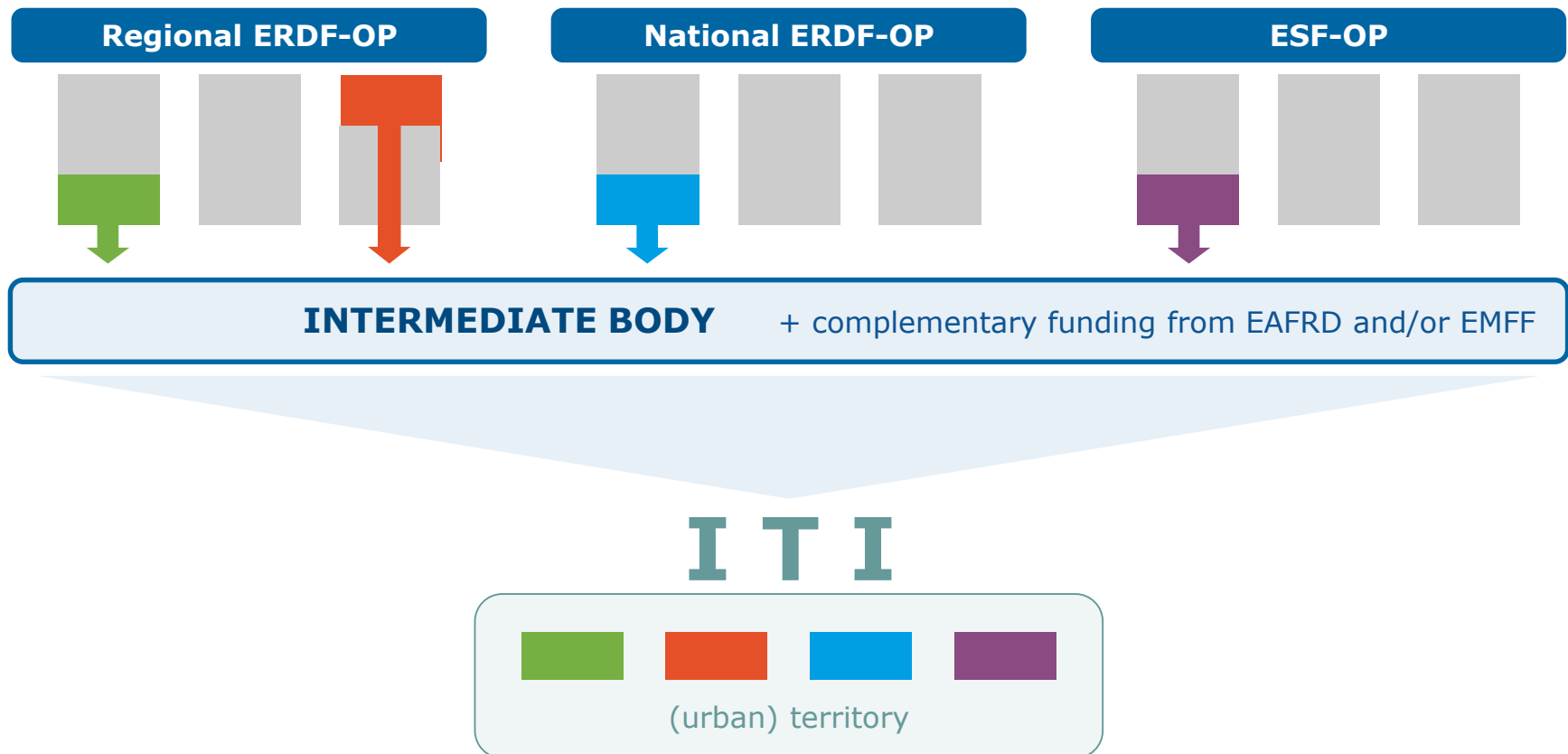
Sustainable urban development: A priority for 2014-2020

- At least 5% of national allocations European Regional Development Fund (ERDF) should be invested in integrated sustainable urban development;
- Priority themes:
 - *Low-carbon strategies for urban areas*
 - *Improving the urban environment, including the regeneration of brownfield sites and the reduction of air pollution*
 - *Promoting sustainable urban mobility*
 - *Promoting social inclusion through the physical and economic regeneration of deprived urban areas*
 - *Urban innovation actions (experimental projects)*

Sustainable urban development: Decentralization of responsibilities

- Integrated urban development strategies developed by cities to be implemented as Integrated Territorial Investment (ITI), a multi-thematic priority axis or a specific Operational programme.
- Use of Community-Led Local development programmes: consulting local citizens' organisations.

New local focus through 'Integrated Territorial Investment' programmes



Other instruments for Urban Development

Innovative actions for sustainable urban development (from 2015)

- €0.37 bln. for 7 years to promote innovative and experimental projects.
- Calls for interest on annual basis. First call on themes of jobs and skills; energy transition ; inclusion of migrants and refugees ; urban poverty
- For urban area with at least 50.000 inhabitants involved.

Urban development network

- Networking between between European Commission and the cities implementing integrated urban development and innovative actions.
- Managed by the European Commission.

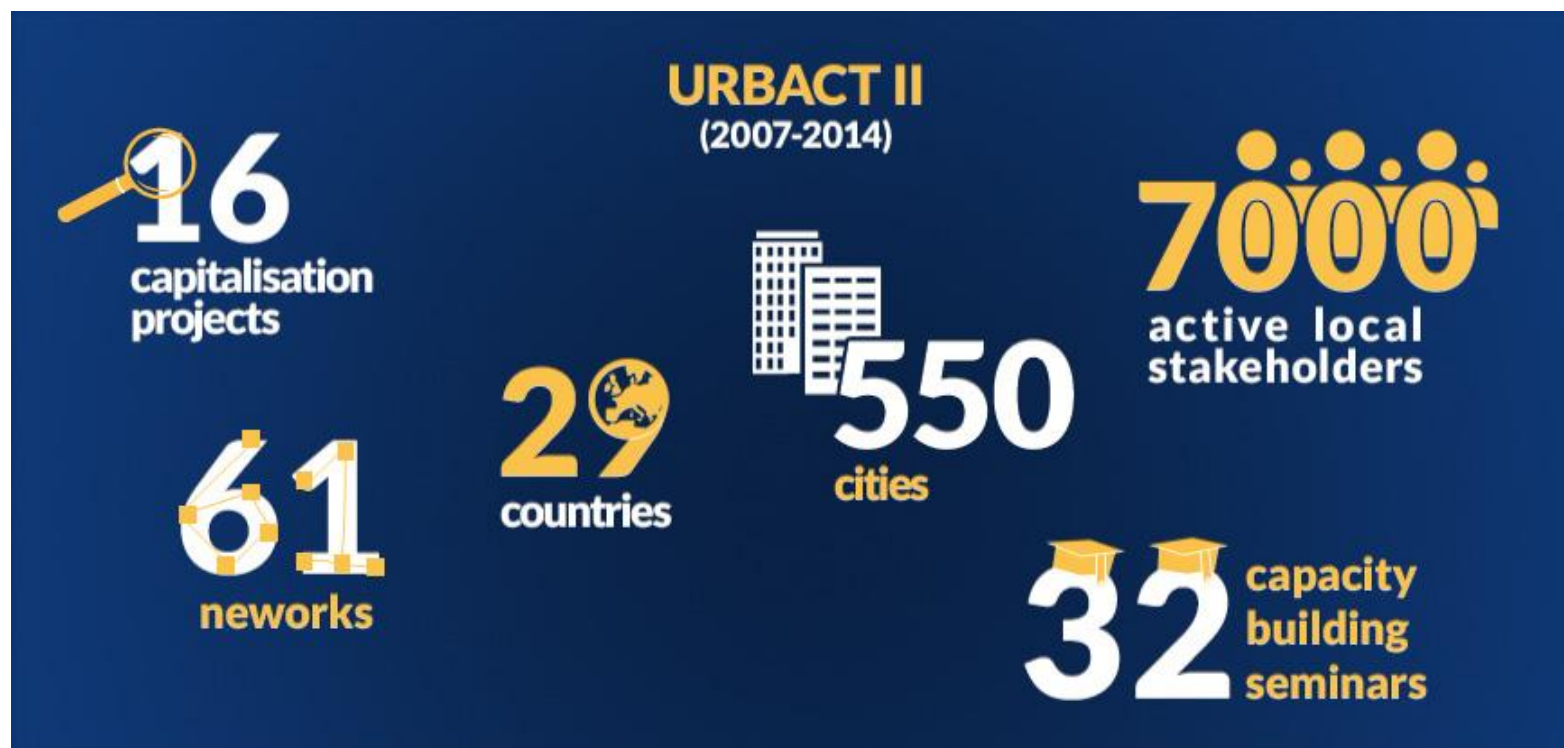
URBACT continues (URBACT III)

- Programme within European Territorial Cooperation programme, all cities can apply.



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URBACT PROGRAMME: EU CITIES COOPERATING ON URBAN POLICY





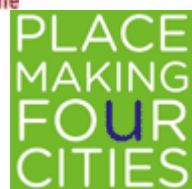
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EUniverCities



bringing ideas to life



The international dimension of regional and urban policy

- *Policy dialogues exist between the EU and non-EU countries (including neighbouring countries and EU strategic partners)*
- *Increasing concern in emerging and middle income countries to combine rapid growth and more balanced territorial development: regional policy included in the policy dialogue process with the EU*
- *Since 2006, 13 formal agreements on regional policy cooperation with: **China**, Russia, Brazil, Ukraine; Moldova, Georgia, Japan, Chile, Peru, Argentina, Mexico, SICA, Colombia*
- *Strong European Parliament support (and resources)*

World Cities - Objectives

- The specific cooperation agenda with China included the identification of pilot regions and cities and the development of **concrete actions**, for implementation in the **short-term**, in areas including urban innovation (smart city) and green technologies (energy efficiency, low carbon development).
- Intervention **areas** were decided by the pairing partners in coordination with DG REGIO & NDRC
- Actions were designed to increase so-called '**triple-helix cooperation**' between governments, research and business.
- World Cities also strengthened **market opportunities** and **job creation** while pursuing the sustainable economic development of the cities involved, thus fostering **win-win** cooperation.



World Cities EU-China

- Five open pairing schemes between EU and China
 - ✓ Tianjin – Birmingham / West Midlands (UK)
 - ✓ Chengdu – Barcelona (ES) / Dublin (IE)
 - ✓ Wuhan – Barcelona (ES) / Dublin (IE)
 - ✓ Guangzhou – Lyon (FR)
 - ✓ Shantou Andalucía - Smart City Cluster (ES)
- EU mission to China (April-June 2015)
- EU-China High Level Meeting on Regional Policy and EU China Summit (Brussels, June 2015)
- Visit of Chinese delegations to EU (November 2015)
- 19 March 2016: Final plenary meeting on EU-China World Cities Programme

1) Pilot Projects Barcelona – Chengdu / Wuhan

➤ **Issue 1: Smart City Cooperation**

- Fira de Barcelona cooperation with Tianfu New City of Chengdu towards the establishment of Smart City Expo in China
- Cooperation between Eurecat and Chengdu on Big Data

➤ **Issue 2: Support to SMEs and Innovation**

- Cooperation between the Catalanian Regional Agency ACCIO and the DRC Sichuan and DRC Wuhan on green city, smart city and industry 4.0.
- Cooperation between the Association of Small and Middle Size Companies in Catalonia, the Barcelona Design Center and Wuhan.

➤ **Issue 3: Academic Education & Research**

- Cooperation between ESCI-UPF School of International Studies, the University of Blanquerna and Wuhan University.

2) Pilot Projects Dublin / Fingal – Chengdu / Wuhan

➤ **Issue 1: Smart City Development**

- Exchange of Dublin smart-city strategy with Chengdu and Wuhan
- IT SMEs from *The Digital Hub*; this time: Maithu and Pixel Soup
- ICT solutions, big-data cooperation: Exchange of best practices (apps, etc) from Dublin, Chengdu and Wuhan

➤ **Issue 2: University and R&D cooperation**

- Dublin City University cooperation with Wuhan University
- Institute of Technology Blanchardstown cooperation with Shantou professional training institutions

➤ **Issue 3: Green Technology & Innovation cooperation**

- DCU Cleantech Innovation Campus cooperation with Chengdu Economic & Technology Development Zone (CETDZ)
- The Green Way cluster with clusters in Wuhan and Chendgu

3) Pilot Projects West Midlands – Tianjin / Guangzhou

- **Issue 1: Green (Environmental) Technology Cooperation**
 - SMEs missions to Tianjin. Cooperation with the UK-China Biotech Fund
 - Energy Efficiency and Low Carbon Development through District Heating (Keele Univ)
 - Possible support by British Embassy through the UK-China Research and Innovation Partnership Fund (also Newton Fund). Contact with UK Embassy in China

- **Issue 2: Infrastructure and Smart City Cooperation**
 - Cooperation with Tianjin Airport Economic Area with Wolverhampton Aerospace Cluster & Tianjin Port Free Trade Zone towards

3) Pilot Projects West Midlands – Tianjin / Guangzhou (continuation)

- **Issue 3: Health Care and BioTech – the Bridge model**
 - Cooperation between WM universities and businesses to access biotech sector in China (includes medical research & technology). Private sector coordination by Medilink

- **Issue 4: British Week in Tianjin**
 - Tianjin DRC wants to run a this British Week within the Tianjin International Trade fair. Event to include, B2B matching events, cultural activities, lectures & seminars

4) Pilot Projects Lyon – Guangzhou

➤ **Issue 1: Cooperation of Start-Ups**

- Support to start-ups from cluster *LyonFrenchTech* by Guangzhou Development District (GDD)
- Mission to China in June 2015. Companies involved included BIDUL&CO, FORCITY, WONOOZ, ARTEFACTS Studio

➤ **Issue 2: Smart City Technologies**

- Bringing smart city companies from Lyon to China. Involving Lyon smart-city in the development of the Sino-Singapore Knowledge City in GDD

➤ **Issue 3: Clusters Cooperation**

- Cooperation between LyonFrenchTech and Guangzhou Development District (GDD)

5) Pilot Projects Andalucía – Shantou

➤ Issue 1 – Smart City to Shantou

- Companies are presently visiting Shantou to evaluate concrete projects while developing the new coastal city of Zhugang New Town in Huaqiao.
- Areas include ICT solutions, Green Buildings, Renewable Energy, Urban design, and cloud-based HR management

➤ Issue 2 – Port Cooperation

- Visit of Shantou representatives to Málaga in June 2015,
- Promising exchange of ideas and experiences on cruise and cargo
- Andalucía Smart City Cluster has been commended to represent the Port of Málaga in Shantou and renew the interest for this bilateral cooperation during meetings these days in Shantou.

World Cities Team

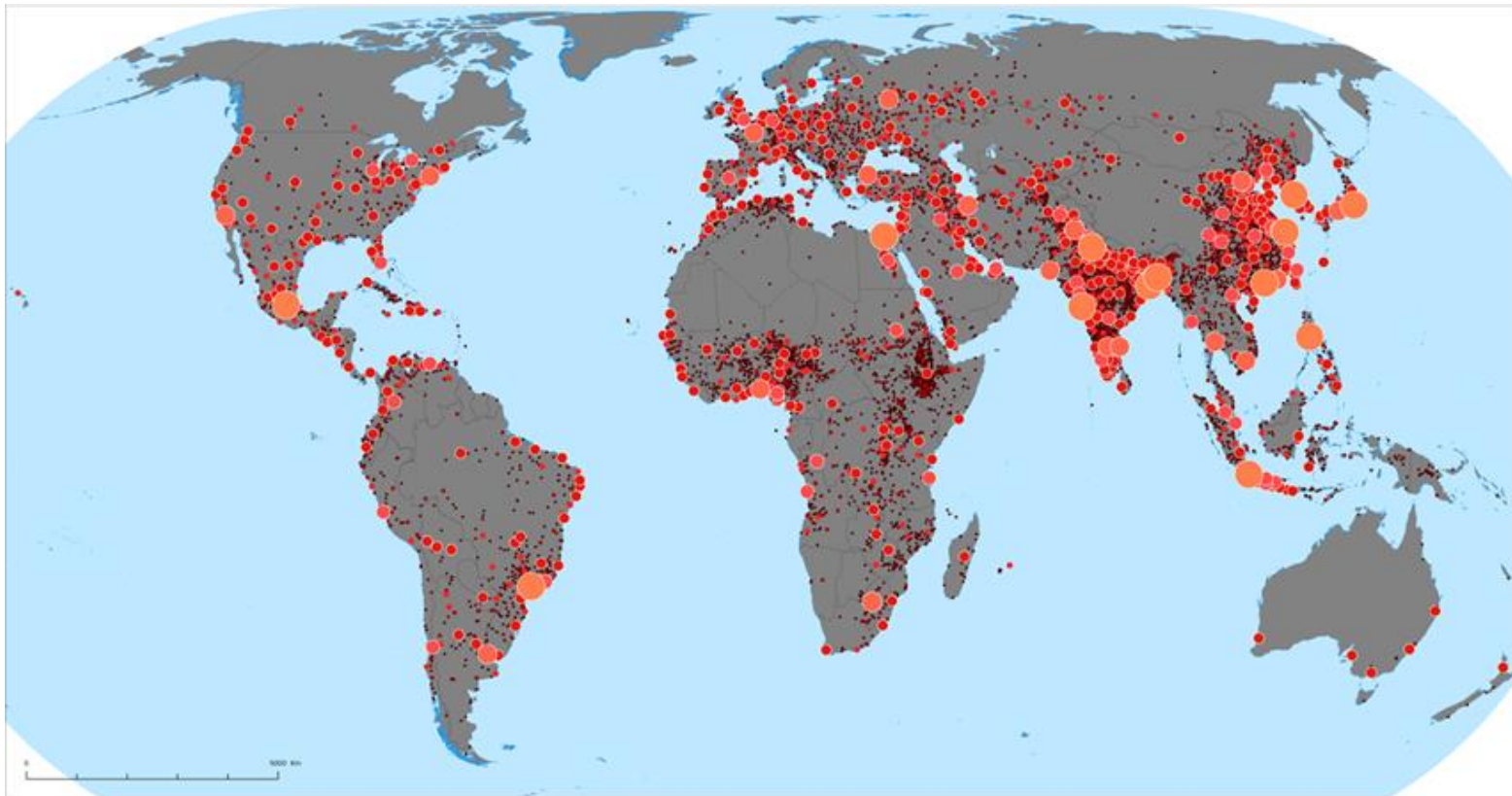
Europe

- ✓ Mr Pablo Gándara, Team Leader
- ✓ Ms Stefanie Klein, Regional Manager at GIZ International Services and Backstopping Manager of the Programme
- ✓ Mr Jean-Marie Rousseau, Senior Advisor

China

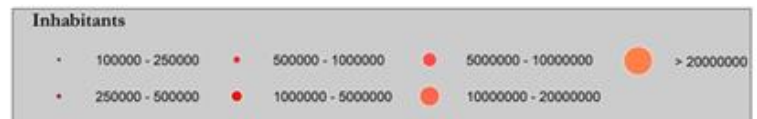
- ✓ Mr Shi Xin, Programme Coordinator China
- ✓ Mr Oscar Prat, Senior Advisor

Way forward: cooperation opportunities



Urban Centres in the world by population size, 2015

Source : JRC (GHS - POP Global Settlement Model)



Way forward: cooperation opportunities

EU contribution to intercontinental cooperation within the northern urban belt under the EU Partnership Instrument 2016-2019:

- EU-China
- EU-Japan
- EU-India
- EU-SE Asia & Rep of Korea



World Cities

EU – Third Countries Cooperation on
Urban and Regional Development



A Project of the European Union
Managed by the European Commission (DG REGIO)

PROJECT	中文	COUNTRIES	CITIES	ACTIVITIES	TOPICS	PILOT PROJECTS
	China			2015 – 2016	EU Open Days	
				2014 – CETREGIO	China	01_Tianjin in Lazio
				2013 – CETREGIO	India	02_EU in China
				2012 – CETREGIO	Canada	03_UK in China
				2011 – CETREGIO	Japan	04_Barcelona & Dublin in China
						05_Italian Week Tianjin
						06_Tianjin in Lyon & Barcelona

China

China, a country more than twice in size and population than the European Union, has undergone an unparalleled development boom in the last decades. Thanks to China's economic



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Impressions



Thank you for your attention

非常感谢！



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