

Dublin Fingal – a gateway to Europe

Ireland – bridging the world



Dublin – Ireland's capital city

4 municipal authorities

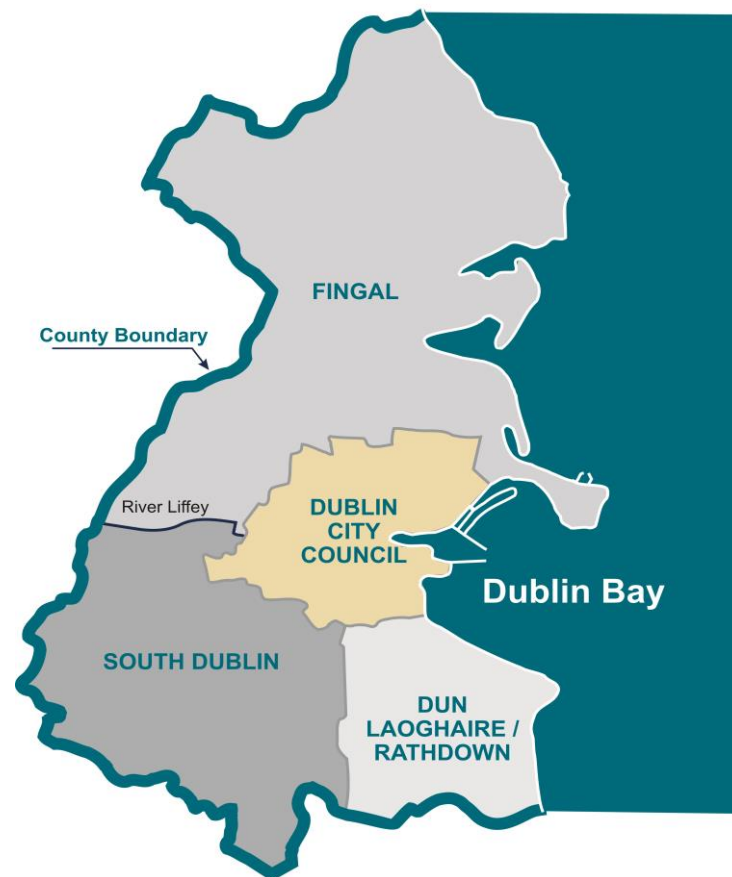
28% of population of Ireland

2 million population

Economic driver

Knowledge hub

European and international gateway



Why Ireland?

A wide range of **Industry sectors** is located in Ireland.

8 out of 10

Global ICT corporations



9 out of 10

Global Pharmaceutical corporations



3 out of 5

Top Games companies



10

Top "Born on the Internet" companies



More than 50%

Of the world's leading Financial Services Firms



17 out of 25

Global Medical Device companies



Why Ireland?

Take a closer look...

Our **tax/business regime**

1st for FDI and corporate tax regime³

1st for real corporate taxes⁴

1st in Europe for best country for business⁵

Our **talent** scorecard

1st in EU for completion of 3rd level education¹

1st for availability of skilled labour⁴

48% of 25-34 year olds have a third level qualification (compared to the EU average of 33%)⁶

Increased **cost competitiveness**

10% reduction in wages in the professional, technical and scientific sectors⁶

13 places, this year's fall in Dublin's office occupancy costs⁷

42% decrease in office rents⁸

You'll be in good company - some **companies** who have made Ireland their home in Europe.



³ Global Innovation Survey 2009

⁴ IMD World Competitiveness Yearbook, 2011

⁵ Forbes, 2011

⁶ Central Statistics Office, 2011

⁷ Cushman & Wakefield report, 2011

⁸ Goodbody's Irish Competitiveness report 2011

At fore front of investment into Europe



Leading multinationals, research institutes, SME and startup community





Dublin - a tourism beacon





Dublin - a dynamic city region





Dublin - unlocking Ireland



And a growing outbound tourism market

High levels of income

Growing economy

Cultural curiosity

We look forward to building on this partnership