Dublin Fingal – a gateway to Europe
Ireland – bridging the world
Dublin – Ireland’s capital city

4 municipal authorities

28% of population of Ireland

2 million population

Economic driver

Knowledge hub

European and international gateway
Why Ireland?

A wide range of **industry sectors** is located in Ireland.

- **8 out of 10**
  - Global ICT corporations
- **9 out of 10**
  - Global Pharmaceutical corporations
- **3 out of 5**
  - Top Games companies
- **17 out of 25**
  - Global Medical Device companies

**More than 50%**
- Of the world's leading Financial Services Firms

You'll be in good company - some **companies** who have made Ireland their home in Europe.

- twitter
- Google
- Empire Yard
- Facebook
- Lilly
- PayPal
- Genzyme
- SAP
- Allianz
- Ericsson
- Valeo
- Takeda
- Zygna

**Why Ireland?**

Take a closer look...

- **Our tax/business regime**
  - 1st for FDI and corporate tax regime
  - 1st for real corporate taxes
  - 1st in Europe for best country for business

- **Our talent scorecard**
  - 1st in EU for completion of 3rd level education
  - 1st for availability of skilled labour
  - 48% of 25-34 year olds have a third level qualification (compared to the EU average of 33%)

**Increased cost competitiveness**

- 10% reduction in wages in the professional, technical and scientific sectors
- 13 places, this year's fall in Dublin's office occupancy costs
- 42% decrease in office rents

3 Global Innovation Survey 2009
4 IMD World Competitiveness Yearbook, 2011
5 Forbes, 2011
6 Central Statistics Office, 2011
7 Cushman & Wakefield report, 2011
8 Goodbody's Irish Competitiveness report 2011
At forefront of investment into Europe

Leading multinationals, research institutes, SME and startup community
Dublin - a tourism beacon
Dublin - a dynamic city region
Dublin - unlocking Ireland
And a growing outbound tourism market

High levels of income

Growing economy

Cultural curiosity

We look forward to building on this partnership