

1st Joint Forum of European and Chinese Pilot Cities & Regions

Bruxelles, 29th June 2015

“Presentation of Twinning cooperation activities developed by Lazio Region”

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Satisfaction for participation in CETREGIO project

WHY?

- Opportunity to cross with the EU goals our strategy of internationalization, that identified several countries as primary geographical targets of intervention;
- China is one of our preferred target countries in this context.



- Very useful instrument for Lazio Region to learn about China and, in addition to mainstream activities in Tianjin, experience done in the country with other local administrations:
 - Chongqing Municipality (issues on technology transfer)
 - Province of Gansu (issues of tourism, film and audiovisual)
 - City of Guangzhou (new start up businesses and cooperation infrastructure EU-China)



- Project allowed to facilitate the establishment of sound relationships with Chinese Institutions, more complex to set up otherwise
- Appreciation of the focus on urban development that Lazio Region has developed consistently by his Smart Specialization Strategy (S3) (see also new project in India)
- Accordance in our view of "urban development" theme with our "smart cities" policies.



Missions carried out

Four Chinese missions to Rome:

- 07 to 09 November 2013, as part of the European Commission (DG REGIO) information and training programme in Regional Policy (CETREGIO); participation to seminar on the main economic features of Lazio for 24 Chinese representatives of the Tianjin National Development and Reform Commission (NDRC);
- October 2014: large delegation of high-level NDRC executives and officials both from Tianjin and national level, in Rome; signature of pre-trade and economic agreements with institutions and companies visited and/or met;





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- 16-20 January 2015: a delegation of Tianjin, led by the Executive Vice Mayor of the City, Cui Jindu, and Deputy Director of the National Development Reform Commission, An Limin, to explore themes and forms of collaboration.

Meeting with President Nicola Zingaretti;

- June 23rd 2015 Mr. Cao Wei Guang (Deputy Director of Finance and Economics of Tianjin NDRC) participation on to the Workshop Eurasia 2015 in Rome. 24th June – Mr. Yang Bing (Tianjin Port Free trade Zone Airport Economic Area - President) Delegation from Tianjin / NDRC to Fiuggi and other localities in June 25th.



Principal Italian missions in China

- 15 - 24 November 2013: an European Union delegation of regional and local authorities from seven Countries travels to Wuhan, Beijing and Tianjin, represents EU to the EU-China Urbanisation Forum, held in Beijing, on 21st November:
 - signature of cooperation agreements by 12 European and Chinese cities on urban sustainable development, under the high patronage of Premier Li Keqiang, President Barroso and President Van Rompuy;
 - participation to the 16th China - EU summit;
 - EU delegation - led by Ronald Hall, - travelled to Tianjin, for a field visit to the Binhai New Area and the signature of a memorandum of understanding between the two parties.





2013年中欧城镇化伙伴关系论坛

2013 EU-China Urbanisation Partnership Forum

2013年11月21日

November 21, 2013

主办单位：中华人民共和国国家发展和改革委员会 欧盟能源总司
Hosts: National Development and Reform Commission, P.R.China
Directorate-General for Energy, European Commission

承办单位：
Organisers:
欧盟通信网络、内容和技术总司
Directorate-General for Communications Networks,
Content and Technology, European Commission
欧盟交通总司
Directorate-General for Mobility and Transport,
European Commission
欧盟地区总司
Directorate-General for Regional and Urban Policy,
European Commission
欧盟科研与创新总司
Directorate-General for Research and Innovation,
European Commission
欧盟能源总司
Directorate-General for Energy, European Commission

承办单位：
Organisers:
中华人民共和国工业和信息化部
Ministry of Industry and Information Technology,
P.R.China
中华人民共和国环境保护部
Ministry of Environmental Protection, P.R.China
中华人民共和国住房和城乡建设部
Ministry of Housing and Urban-Rural Development,
P.R.China
中华人民共和国交通运输部
Ministry of Transport, P.R.China
中华人民共和国国家发展和改革委员会
Ministry of National Development and Reform,
P.R.China



中欧城镇化伙伴关系合作网



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- July 2014: visit to Tianjin of a large delegation of Lazio Region, led by the President of the Regional Council Leodori and composed of representatives of the Regional Administration and of economic categories and some leading companies in the region, with numerous meetings with large companies and institutions; led to the signing of a number of letters of intent between parties.
- May 2015: institutional and business mission led by the Minister for Economic Affairs of the Region of Lazio, Prof. Guido Fabiani, and the President of Lazio Innova SpA, Dr. Stefano Fantacone.



COOPERAZIONE ECONOMICA ITALIA CINA 2015 - REGIONE LAZIO / TIANJIN

2015 中欧区域经济合作示范城市 “创新与智慧城市”研讨会

意大利拉齐奥大区·天津市发展和改革委员会主办

CONFERENZA DEI TERRITORI - MODELLO CITTADINO PER L'INNOVAZIONE E LA SMART CITY



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Lazio Region and NDRC complementary cooperation areas

- Aerospace and Aeronautics
- Life Sciences
- Design
- Agroindustry and Food safety
- ICT and Smart Cities



Events

- ❖ Fun Festival (May 8th – 10th 2015), an initiative sponsored by the Tianjin Television, within which was organized an Italian village and a stand of Lazio;
- ❖ Participation in the "22nd China Tianjin Trade Fair and Investment & PECC International Trade & Investment Fair" (Italian Week) which was held from 15th to 19th May at the Tianjin Meijiang Convention and Exhibition Center. 31 Lazio SMEs attending the Fair.
- ❖ Participation TDW - Tianjin Design Week realized within the Beining Park Tianjin May 22nd to 27th. Also 12 Lazio ceramics SMEs attending the initiative.



The future

- We expect that the next phase of activities, based on the results achieved on the institutional side, will focus in an increasingly and preponderant way on the business side and that the project facilitation tools could directly deal with the issue of cooperation between economic players
- In this regard, the Lazio Region expects that the cooperation support for internationalization activities:



- will not focus exclusively on the facilitation of the commercial phase (immediately relevant to a limited number of companies of sufficient size to exploit them, almost never SMEs);
- will not focus on support forms aimed at transferring Italian existing industrial productions in China;
- but will focus on facilitating the launch of strategic partnerships based essentially on technology transfer, thus fostering the take-off of new industrial production, in a win-win solution for both players.



Thank you for your attention



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