

广州开发区——中欧经济技术合作新高地

**Guangzhou Development District:
A New Power House for EU-China
Cooperation of Economy & Technology**

广州开发区

Guangzhou Development District (GDD)

June 2015

I. 广州简介 Brief Introduction to Guangzhou

1. 广州市：

- 广东省的省会
- 位于珠江三角洲的地理中心，紧邻香港、澳门特别行政区
- 华南地区的经济、科技、教育和文化中心

1. The City of Guangzhou:

- Capital city of Guangdong Province
- Geological center of Pearl River Delta, close to Hong Kong and Macao Special Administrative Region
- The center of economy, science and technology, education and culture in south China.



I. 广州简介 Brief Introduction to Guangzhou

2. 经济发展情况：

- 中国大陆经济规模第三大城市
- “福布斯中国大陆最佳商业城市” 排名榜连续四年位居榜首
- 2014年：地区生产总值1.67万亿元，在全球城市经济体中排名第24位，经济总量连续26年位居全国大城市第三位
- 累计实际利用外资超过700亿美元，236家世界500强跨国公司在此投资

2. Economic performance of Guangzhou:

- 3rd largest city in mainland China in terms of economic scale
- Topping Forbes China List Of Best Cities For Business for 4 times
- Total economic aggregate ranks 3rd for 26 consecutive years among major cities in China
- Economic performance of 2014: GDP: RMB 1.67 trillion, ranking 24 in world's urban economies
- Accumulated actual use of FDI: USD 70 billion
- 236 Fortune World's Top 500 companies have investments in Guangzhou

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3. 人才现状：

- 中国南方最大的人才资源中心
- 高校机构数量：79家；每年年大学毕业生数量：25万人
- 外企高级管理层及技术专家数量: 12.7万人

3. Talent status:

- Guangzhou - southern China's talent center
- Institutions of higher education: 79, annual graduate students : 250,000
- Senior management & technical experts in foreign corporations : 127,000



II. 广州开发区：基本概况 GDD: Overview

1. 广州开发区的经济概况 GDD's Economic performance

- 位于广州市东部，中国首批国家级经济功能区
- 广州市经济发展增长极：工业总产值占1/3，出口总计及实际利用外资占30%
- Located in east Guangzhou, one of 1st batch of national development zones
- The city's most important backbone of economic growth:
1/3 of Guangzhou's total industrial value
30% of Guangzhou's gross export value and actual use of FDI

广州开发区：中国经济效益最好的国家级开发区

GDD – A benchmark of economic viability in China's national development zones

指标	金额
地区生产总值	2212 亿元
工业总产值	5274 亿元
税收收入	459 亿元

Index	Amount (RMB)
GDP	221.2 billion
Industrial Output Value	527.4 billion
Tax Revenue	45.9 billion

II. 广州开发区：基本概况 GDD: Overview

2. 五大竞争优势 GDD's 5 Competitive Advantages

(1) 先行先试的政策优势 Pioneering Preferential Policies

- 我区享有四个国家级功能区（经济技术开发区、高新技术产业开发区、保税区、出口加工区“四区合一”的管理体制）的特殊政策，拥有20项省级管理权限和广州市一级管理权限
- 对于高科技项目，设立了发展专项资金，每年投入3亿元，为创新型企业提供全方位支持
- GDD, as a economic district of 4 special functions (Economic and Technological Development District, High-tech Zone, Export Processing Zone and Bonded Zone), enjoys high level administrative & project approval authorities as provincial & municipal governments do.
- Incentives to high tech & innovation projects: a special development fund with annual input of RMB300M provides full range continuous support.

II. 广州开发区：基本概况 GDD: Overview

(2) 集聚发展的产业优势

Industrial advantage with concentrated development

广州开发区——华南地区重要的先进制造基地

- 电子信息产业、新材料产业、生物产业等13个国家级和省级产业基地
- 6300多家企业
- 支柱产业：电子、信息技术、精细化工、生物医药、汽车及零部件、食品饮料等

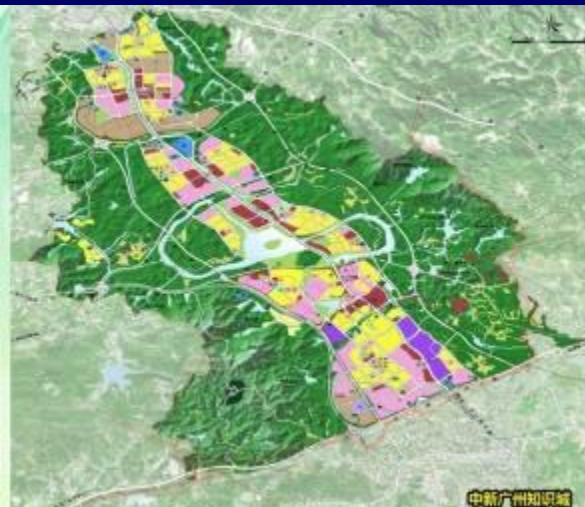
GDD - an important base of advanced manufacturing in south China

- 13 national & provincial industrial bases covering electronic information, new materials, biology and other industries
- Over 6300 companies in GDD
- Pillar industries: electronics, IT, fine chemicals, biomedicine, automobile & parts, food & beverage

II. 广州开发区：基本概况 GDD: Overview

(3) 高端定位的科技优势 High-End Positioned Scientech Advantage

- 三大战略性科技发展平台：中新知识城、广州科学城、广州国际生物岛
- 建成300多万平方米的科技企业孵化和加速器集群
- 中国三大知识产权法院之一的广州知识产权法院已正式落户广州开发区
- 3 strategic scientech development platforms: Sino-Singapore Knowledge City, Guangzhou Science City, & Guangzhou International Biotech Island,
- Over 3 million m² of scientech enterprise incubators & accelerator clusters
- Guangzhou IPR Court (1of the 3 IPR courts in China) was established in GDD



II. 广州开发区：基本情况 GDD: Overview

- 科技企业2200家
- 研发机构440多家
- 经认定的高新技术企业408家
- 上市企业30家
- 2200+ scientech enterprises
- 440 R&D institutions
- 30 public-listed companies
- 408 national certified new & high-tech companies



企业加速器



企业孵化器



广州科技创新基地

II. 广州开发区：基本概况 GDD: Overview

(4) 融入国际的开放优势 Advantage of Global Integration

广州开发区——外商投资中国的首选地之一：

- 来自全球60多个国家和地区的外资项目：3100多个
- 累计实际利用外资：170亿美元
- 世界500强企业投资项目119个
- 来自14个欧洲国家的公司的投资项目116个，累计实际利用外资6.8亿美元，累计工业总产值274亿美元



GDD – one of the 1st choice of FDI destination in China

- 3100+ FDI projects invested from 60+ countries and regions
- Accumulated actual use of FDI: USD 17 billion
- 119 of Fortune World's Top 500 companies invested in GDD
- 116 projects invested by 14 European countries with accumulated actual use of FDI: USD 680M and total industrial output of RMB27.4B

II. 广州开发区：基本概况 GDD: Overview

(5) 宜业宜居的环境优势 Advantage of Great Environment for Business & Living

广州开发区拥有良好的商务配套

COMPREHENSIVE SUPPORT TO BUSINESS & LIVING

公共交通

PUBLIC TRANSPORTATION

地铁6号线将于2015年开通
Subway Line 6 will be opened in 2015

医疗卫生设施

HEALTHCARE FACILITIES

中山大学附属第三医院岭南医院
泰康人寿华南健康城

Lingnan Hospital Sun Yat San University No.3 Affiliated Hospital,
South China Taikang Life Healthy City



泰康人寿华南健康城
South China Taikang Life Healthy City



中山大学附属第三医院岭南医院
Lingnan Hospital Sun Yat San University No.3 Affiliated Hospital.

教育设施

EDUCATIONAL FACILITIES

广州市二中、玉岩中学、美国人学校、日本人大学校、北京师范大学教育示范基地

Guangzhou No. 2 middle School, Yuyan High School, American School, Japanese School, Beijing Normal University Education Base



美国人学校
American School



玉岩中学
Yuyan High School

商业及休闲娱乐设施

BUSINESS & RECREATION FACILITIES

万达广场、绿地中央广场、广州国际体育演艺中心（NBA场馆）、国际网球中心、国际羽毛球中心

Wanda Plaza, the Greenland Central Plaza, Guangzhou International Sports & Entertainment Center (NBA Center), the International Tennis Center, the International Badminton Center



万达广场
Wanda Plaza



广州国际体育演艺中心（NBA场馆）
Guangzhou International Sports & Entertainment Center (NBA Center)



国际网球中心
International Tennis Center

餐饮住宿设施

CATERING & ACCOMMODATION FACILITIES

翡翠皇冠假日酒店、保利假日酒店、中旅华夏国际酒店、科技人员公寓，保利香雪山、林语山庄、万科城

Crowne Plaza Hotel, Poly China Travel International Hotel, Technicians apartment, Poly Snow Hills Park, Poly Linyu Forests Hills, Wanke City



林语山庄
Poly Linyu Forests Hills



保利香雪山
Poly Snow Hills Park



万科城
Wanke City



翡翠皇冠假日酒店
Crowne Plaza Hotel

III. 广州开发区：中欧区域政策合作试点地区的建设进展和展望 GDD: Progress & Outlook of EU-China Cooperation Pilot Area

1. 不断深化与欧盟国家的经贸和科技创新合作

- 与英国学术健康科学网、英国布莱德福德大学共同举办了五届“中英生物科技之桥”项目对接会，累计对接合作项目104个，成为中英乃至中欧生物产业合作的重要对接平台
- 组织赴荷兰、德国等国考察，学习港口改造经验
- 开展欧盟重点项目招商，洽谈引进高端项目

1. Furthering Cooperation with EU in economy, trade and scientech innovation

- Co-hosted 5 Matchmaking Conferences of “Sino-UK Biotech Bridge” with British Academic Health Science Network and University of Bradford, matching 104 cooperation projects, making it an important matchmaking platform for bio-industries cooperation between China and the UK as well as EU
- Visits to EU countries to learn port upgrade and reconstruction
- Implementation of business soliciting for EU key projects

III. 广州开发区：中欧区域政策合作试点地区的建设进展和展望 GDD: Progress & Outlook of EU-China Cooperation Pilot Area

2. 深入开展与欧盟地区/城市的结对合作

- 举办多次交流活动，与欧盟委员会官员及英、德、法、奥、瑞典等国家的政企代表交流洽谈
- 中欧双方共计50多家企业参加了投资环境推介、项目对接和投资洽谈
- 目前结对地区：奥地利上奥地利省、德国耶拿市、英国西米德兰兹地区



2. Deepening the twinning cooperation with EU regions / cities

- Hosted exchange activities for European Commission officials, political and business delegates from the UK, Germany, France, Austria, Sweden and other EU countries
- Over 50 EU and China companies' participation
- Twining regions/cities: Upper Austria of Austria, Jena of Germany, West Midlands of the UK

III. 广州开发区：中欧区域政策合作试点地区的建设进展和展望 GDD: Progress & Outlook of EU-China Cooperation Pilot Area

3. 推进建设中欧合作重点项目

- 5个中欧合作示范园区：
总投资72亿元人民币，总
建筑面积137万平方米
- 20个中欧合作科技产业示
范项目：总投资8.7亿元人
民币，主要分布在生物、
智能装备、电子信息、汽
车、现代服务业等领域



3. Speeding up a number of key projects of EU-China cooperation

- 5 China-EU Cooperation Demo Industrial Parks: total investment of RMB7.2 billion & total construction area of 1.37 million m²
- 20 Scientech Demo projects: total investment RMB870 billion, covering biology, smart equipment, e-information, automobile, modern service

III. 广州开发区：中欧区域政策合作试点地区的建设进展和展望 GDD: Progress & Outlook of EU-China Cooperation Pilot Area



- 围绕中欧合作六大领域（科技创新、产业升级、教育培训、知识产权合作、能源与环境保护合作、城市建设与管理），努力将广州开发区建设成中欧经济技术合作的新高地
- Focusing on the 6 key areas of EU-China cooperation (scitech innovation, industrial upgrade, education & training, IPR cooperation, energy & environmental protection and urban construction and management), build GDD into a new power house of China-EU cooperation of economy and technology

Thank you!

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