



# **INTERNATIONAL COOPERATION IN URBAN DEVELOPMENT POLICY**

**DIRECTORATE GENERAL  
FOR REGIONAL AND URBAN POLICY  
EUROPEAN COMMISSION**

25 May 2015

## The background: the EU as an opportunity for international cooperation for mutual socio-economic development

- *A Union of 28 countries – 508 million consumers*
- *The EU's economy is the largest of the world: in % shares of world GDP:*
  - *EU28: 22.9%*
  - *USA: 22.3%*
  - *China: 11.5%*
  - *Japan: 8.2%*
- *EU has 7% of the world's population, and 20% of total international trade.*
- *Recovering from crisis, but the EU remains the world's largest player with 16.4% of global imports in 2011*

# The international dialogues on regional policy, 2006-2015

- *Broadly-based policy dialogues exist between the EU and third countries (including neighbouring countries and EU strategic partners)*
- *Increasing concern in emerging countries to combine rapid growth and more balanced territorial development: regional and urban policy included in the policy dialogue process with the EU*
- *Relations formalized through agreements on regional and urban policy cooperation: China, Russia, Brazil, Ukraine, Moldova, Georgia, Japan, Chile, Peru, Argentina, Mexico, SICA, Colombia (draft)*
- *A European Parliament (EP) mandate (and resources) in this field in 6 successive years since 2009 (6 decisions)*

# The international dialogue on regional policy, 2014-2020

- *Latest EP decision (2014-15): “World cities: EU - third countries cooperation on urban development”. Its key first round project takes the form of urban partnerships in:*
  - *EU-China*
  - *EU-Japan*
  - *EU-Canada*
  - *EU-India*
- *New EU External Policies: new (strategic) Partnership Instrument (PI).*
- *Other options: the international Policy Dialogues Support Facilities*

# **“World Cities: cooperation on urban development”**

***A project of the European Union***

***Under the responsibility of the  
Directorate General for Regional and  
Urban Policy***

## The World Cities Project in India

### *Three twinning schemes in EU and India*

- *Mumbai – Stuttgart (DE)*
  - *Navi Mumbai – Lazio (IT)*
  - *Chandigarh - Copenhagen Region (DK)*
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- *An open Platform for European & Indian Cities*
  - *Can take forward the EU-Mumbai Partnership*
  - *Offers a longer-term perspective, possibly through the Partnership Instrument*

## The World Cities Project: key elements

- *European Union (EU) initiative, with the aim of promoting **long-term** working relations between cities and regions of the EU and non-EU partner countries, including India*
- *The project is **implemented** in India in partnership between GlZ and Mumbai First*
- *The **overall aim** of the project is to contribute to better urban and regional policy for the improvement of quality of life in participating cities*

## The World Cities Project: implementation

*The specific cooperation agenda with India foresees:*

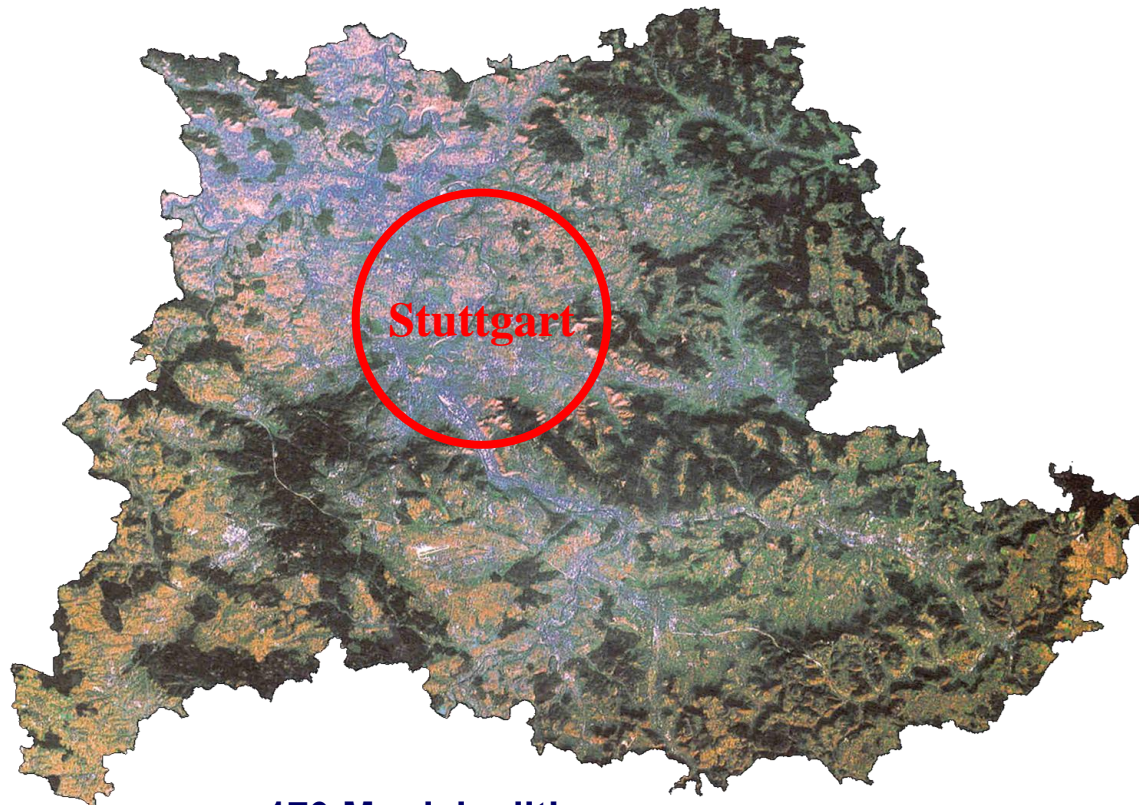
- *Identifying **pilot regions** and **cities** and the development of **concrete actions**, for implementation in the short-term, in areas including, notably, urban innovation (the **smart city**) and **green technologies** (energy efficiency, low carbon development, etc)*
- *Actions are designed to increase so-called '**triple-helix cooperation**' between governments, research and business*
- *World Cities will also strengthen market opportunities and job creation while pursuing the sustainable economic development of the cities involved, thus fostering **win-win cooperation***



## The Regions & Cities (1): Greater Stuttgart



## The EU Regions & Cities (1): Greater Stuttgart



- 179 Municipalities
- 2.7 mio. Inhabitants (Mumbai Metropolitan Region 18,4 Mio)
- 3.654 km<sup>2</sup>
- 718 Inhabitants/km<sup>2</sup>

## Greater Stuttgart: Economic Profile

- *About 160,000 registered companies*
- *1.5 million economically active people*
- *GDP: 110 billion EUR (2011)*
- *R&D expenses by the companies: 7.5% of GDP*
- *High international competitiveness: more than 60% of turnover in manufacturing is generated abroad*
- *Low unemployment rate: 4.2% (01/2015)*

## The EU regions and cities (2): Lazio



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## Lazio: economic profile

- *GDP(2013):184.2 billion euros (11% National GDP)*
- *GDP per capita:31,697 euros*

### **Key Economic Sectors:**

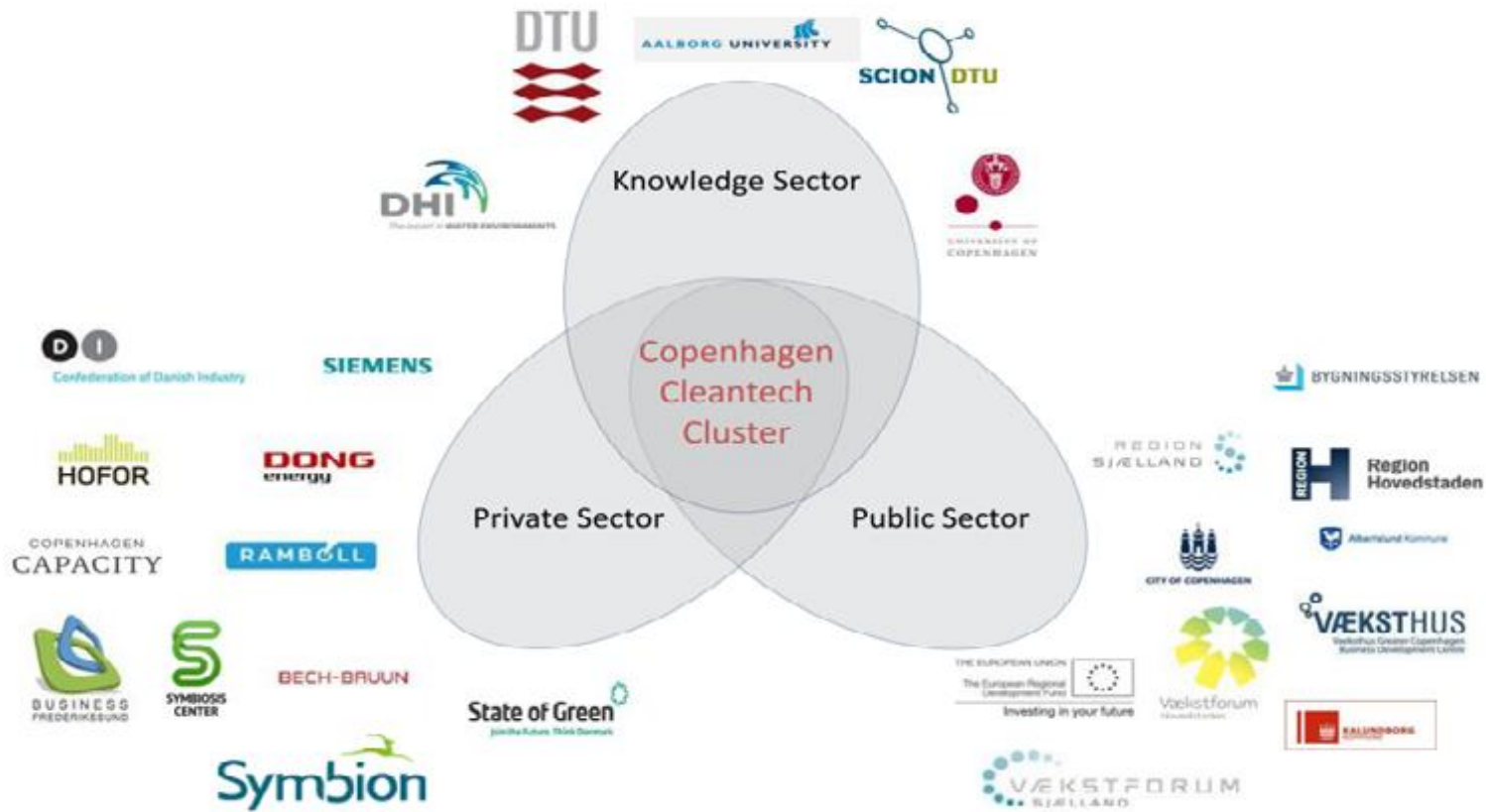
- *Aerospace*
- *Audiovisual and media industry*
- *Automotive*
- *Biotechnology & Electro-medicals*
- *Cultural Industry and Tourism*
- *Electronic and ICT*
- *Fashion*
- *Food industry*
- *Furniture and Design*
- *Maritime Economy*

## The EU regions and cities(3); Copenhagen Region (The CLEAN Cluster)

- ✓ *CLEAN is Denmark's leading **green cluster** organisation with more than 170 members from the entire cleantech sector.*
- ✓ *Politically and technologically **neutral platform** where companies, knowledge institutions and public authorities enter into new partnerships.*
- ✓ *An example of a '**triple helix**' cluster organisation.*



# Triple Helix Cooperation Model





## Cooperation with Mumbai

- *CLEAN is currently collaborating with Mithi River Development and Protection Authority and Mumbai Metropolitan Region Development Authority with the goal of identifying and implementing sustainable cleantech solutions to improve the water quality in the area*
- *CLEAN Cooperation with Chandigarh on waste management*
- *CLEAN is looking for cooperation with further Indian cities*
- *Further information by Mr Neelabh Singh (CLEAN Cluster)*



## World Cities – Project timeline

### **May 2015**

- *Kick-Off and internal discussion in Mumbai, Navi Mumbai and Chandigarh*
- *Identification of cooperation areas and setting milestones*

### **June – July 2015**

- *Elaboration of project proposals supported by World Cities Team*

### **July – October**

- *Project evaluation, identifying partners & funding*
- *Start pilot actions*

### **October**

- *Indian delegations make follow-up visits to Europe*
- *Mid-Term Review*

### **February 2016**

- *Closing session in India*



European

# WORLD CITIES

EU – Third Countries Cooperation on Urban and Regional Development



PROJECT COUNTRIES TOPICS POLICY IMPACT REGIONS / CITIES ACTIVITIES

## PROJECT

World Cities is a project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the [European Parliament's](#) preparatory action to promote the exchange of experience and best practice between the European Union and third countries on the theme of territorial development with particular reference to urban development, urban-rural partnership and urban cross-border cooperation.

By the year 2025, approximately two-thirds of the world's population will live in urban areas, with 95 per cent of the urban population growth taking place in partner countries and concentrated in the lowest income groups. Urbanisation has different causes

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Impressions



# World Cities Team

## **Europe**

- *Mr Pablo Gándara, Project Coordinator (EU), World Cities Programme of EU Commission*
- *Ms Stefanie Klein, Regional Manager at GIZ IS and Backstopping Manager World Cities Programme*

## **India**

- *Mr Panagiotis Karamanos, Senior Expert World Cities (India) Programme of EU Commission*
- *Mr Shishir Joshi, CEO, Mumbai First*



Thank you for your attention!

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